

# ANNUAL REPORT



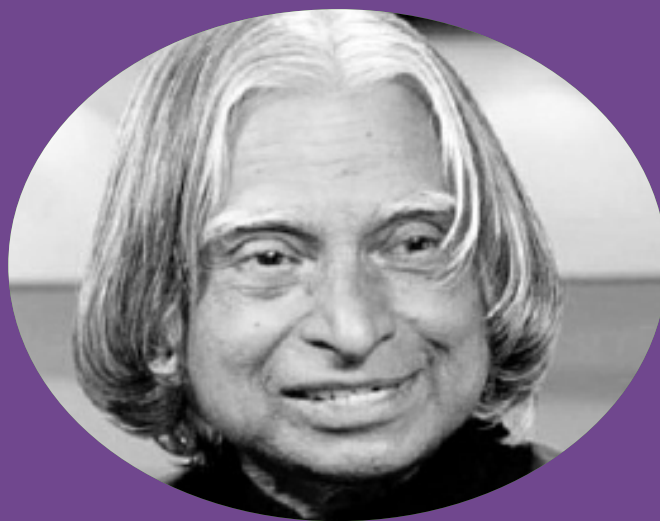
Our Journey to Empower One in Every Family  
To #SaveLives

2022-2023

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**Train one in Every family in Emergency Care  
- Goal Set for ALERT by Late Dr. APJ Abdul  
Kalam, Former President of India**



## CHAIRMAN's ADDRESS

This Financial year sparked like a dream, especially how it had bounced back to normalcy post-pandemic. We scaled up in numbers, training over 55324 people in 23 districts of Tamil Nadu and 16 states of India.

For this to come to fruition, we had a lot of support from many communities like Rotary. For many years, with our unique mission of creating a mass community of volunteers, ever-ready to save lives during accident/medical emergencies, ALERT has been a preferred partner at all levels whether communities, government, states, central, implementation partners like Apollo, etc. At grassroot levels we have some innovative solutions like FM radio, which has not only been used for sharing the message to masses, but also to help us adapt ourselves to new, changed scenario that Covid had brought. This year we are able to bring a emphatic change in the mindset of society, and we have strengthened some key functional capabilities, increased efficiency and accountability on the ground. I believe, ultimately, everybody is a volunteer. For instance, in any month, a volunteer could train 5000, or 20,000 or even 30,000 people, leveraging the new initiatives and technologies.



**This year we are able to bring a emphatic change in the mindset of society, and we have strengthened some key functional capabilities, increased efficiency and accountability on the ground.**



We have strengthened our human capital, which is the foundation for scaling this mission. At the management level, we closely work with donors, partners, government officials, community volunteers, etc. to save lives. And it is important for us to spot pivotal people, to trigger Saving Lives as a overall collective responsibility in society. Only when we have the right visibility and support from people like Health Minister or senior management of corporates like FORD, the importance of this cause would be visible and the common people will automatically move towards getting trained. Without the support of our government missionary, Collector, and Commissioner of Coimbatore, we wouldn't have achieved the record event and march towards Good Samaritan Law initiative that not only insulates those who help but also rewards them, so that they are not harassed or intimidated. Our proactive government, seeing the importance of this cause,

shared a letter on the advice of Hon'ble Chief Minister, to all District Collectors to conduct 'Basic Life Saving' trainings across the state on World Trauma Day.

We take support from many caring people who are in position of authority and who has been with us from the start of the journey, and we thank them for their commitment and dedication to this noble cause, for without them we cannot be where we are. We have walked this journey for 17 years ! We have mountains to climb and we will be committed to the cause of saving lives because as long as life exists on this plant, this mission will stay relevant.

Mike Muralidharan  
Chairman





## FOUNDER'S NOTE

There are 2 kinds of gratitude : one that we feel for what we get, and the larger kind is when we feel a sense of gratitude for what we give. What we give at ALERT through our relentless efforts to empower the society with the knowledge and the support systems to save a life has been showering us with an overwhelming sense of gratitude. At ALERT, it has never been about mere numbers. The focus has always been around bringing in the culture of empathy and compassion, by skilling the society with the most critical life skill to save lives. Being a stickler for high quality customized trainings with no compromise on integrity irrespective of the audience involved, ALERT has earned a credibility and respect as a social organisation, pan India. The mission of , and may never fetch a thanks from the beneficiary. Yet, this exactly makes it the most unconditional and selfless service to humanity, that has transformed the lives of many.

## Mission of ALERT is perhaps the only kind of service, which will demand your service with no prior announcement

There is always more to learn, more to do and more to deliver, however, I want to take this moment to thank everyone of you for gifting us with such fulfilling years. Every life saved, every emergency intervention handled, every kind of awareness initiative conducted wouldn't have happened without each of you. Every brick laid maketh a monument, every drop makes an ocean, likewise, every activity, be it as a trainee, a first responder, as a patron, corporate, student etc, each of you have led ALERT to where it is today. A heartfelt thanks on behalf of the Board of ALERT to all.

With over 16 years of collective efforts towards saving lives, we are discovering every single day, that there is so much to be done in this domain of first aid and emergency care. There are many miles to go before we get this done, however, I'm more optimistic than I've ever been! Let us together take an oath to take this mission to just one more additional person that we know of, in this oncoming year. The world can do with more love, compassion and good Samaritans like you!



Kala Balasubramium  
Founder Trustee





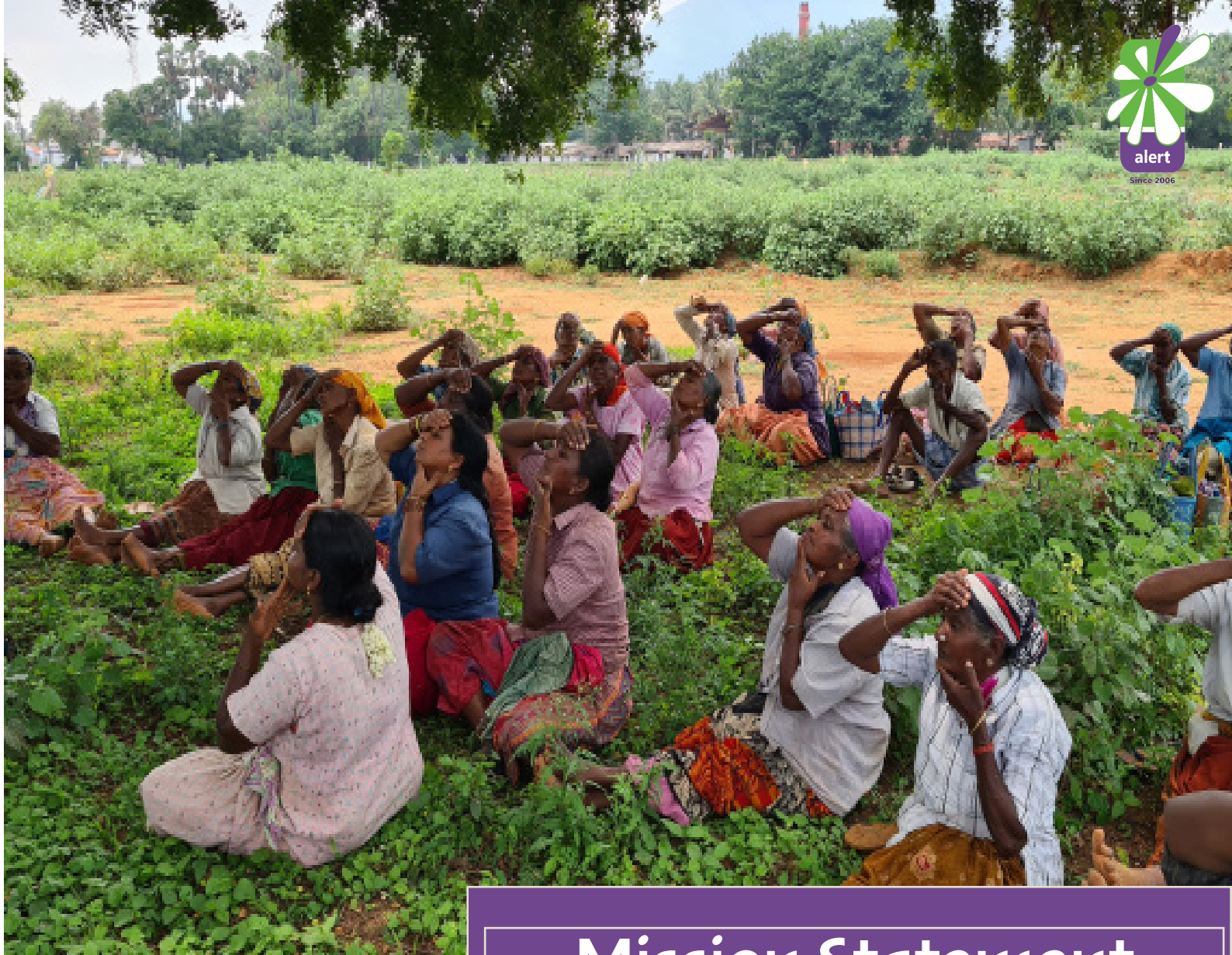
# Who We Are



ALERT is a not-for-profit organization working to ensure 'Right to Life' a reality in India by bettering the emergency response ecosystem, for over a decade. ALERT's core initiative is Golden Hour Care & Emergency Response management.



Evangelising Golden Hour Care through awareness creation, training, skill, advocacy, advanced technology intervention, and building capacity for saving more lives



## Mission Statement

Creating a community of responsible and responsive Good Samaritans, by ensuring that the knowledge of First Response is accessible to everyone by making it a practical, comprehensive, hands-on, and easily understood pedagogy.

- To Promote the importance of first aid to General Public
- To empower more people to Save Lives in case of an emergency
- To participate in Policy Making on importance of saving lives





# What We Do

Our core beliefs & values help us in the decision making processes. It encompasses compassion, love, sensitivity, service, responsibility and humility.

## Our Purpose



To light the spark of the 'Good Samaritan' in 'one in every family'



To ensure 'Right to Life' a reality through thought leadership in Emergency Care policy making



To be India's apex NGO in the domain of First Response and emergency management for the common man, through the common man



**Curriculum Endorsed by the Indian Medical Association (IMA), the Governments of Tamilnadu & Karnataka, Apollo Hospitals, PSG Hospitals, and Approved as a credit course at IIT, Madras**

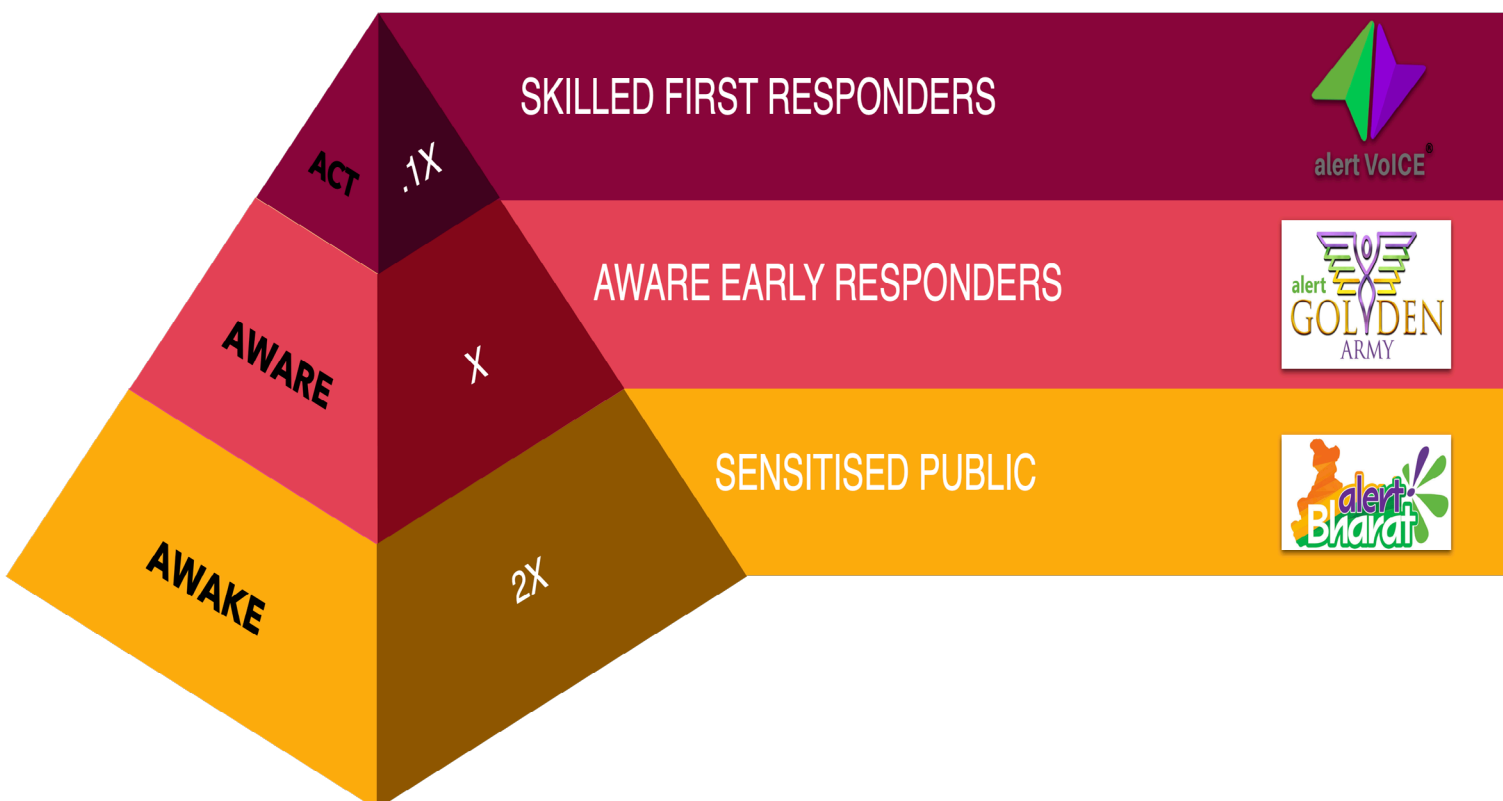
# The ALERT Model

ALERT adopts a 3 layered approach in building capacity in our society. The 3 layers will give the intrinsic benefit of building a watertight medical emergency response ecosystem.

**Awake** - Aim of this layer is to sensitize the society. It helps them in preparing their mind to act at the time of emergency be it to their own family members or for others. They form the immediate outer layer of support to early responders and skilled first responders. They act as support responders.

**Aware** - Awakened individuals need to be exposed to fundamentals of emergency care for preparedness/response so that they form the second layer of support to skilled first responders. They act as early responders.

**Act** - This is the layer of people who become the foot soldiers during emergency who are comprehensively trained in emergency care through continuous engagement. They act as skilled first responders.





## MESSAGE FROM MANAGING TRUSTEE

The year bygone has been another significant year propelling the mission towards saving lives. With collaboration as the mantra in an area of work that is multi-disciplinary, we are grateful to our partners whether it be our CSR partners, nodal offices of the Government, educational institutions, nodal offices of other authorities, our office bearers, our trainers, our volunteers etc., as we march ahead towards empowering common people in emergency response.

It is alarming to learn that loss of life due to sudden cardiac arrests have drastically increased in our villages. I am particularly delighted about the possibility of empowering the unreached and under-reached in the rural areas of India through the IVRS based ALERT awareness cell phone radio. The pilot study has shown good results and with the learnings from it, we envisage using it as an effective medium to disseminate awareness modules in Tamil in Tamilnadu and other regional languages for other states in India.

## We march ahead dreaming of generating an army of community first responders to save more lives.

In an effort to bring in the youth into the mission, the ALERT Golden Army has expanded its wings to 15 institutions this year, with thousands of students joining the respective college chapters to participate in the mission. The very first demonstration of the youth power came to the fore as ALERT set a world record along with the Coimbatore District Administration in Basic Life Support. Coming out of the shadows of the pandemic, this year our outreach was wide and deep as we set foot in 16 Indian states and over 24 districts of Tamilnadu across 13 different departments of the Government. We look forward to the oncoming year to go even deeper in our outreach towards the under-served in empowering them to save lives.

It is when we hear from our Volunteers in Case of Emergency (VolCEs) of real-life incidents of savings lives in emergencies, our energy to keep going with the mission gets re-instated every year. In all humility, I would like to share that one of the highest acknowledgements of our work came from an Army Officer who said, "You people are doing inside the country what we do at the borders. Keep doing." We march ahead dreaming of generating an army of community first responders to save more lives. Join us.



**Rajesh Trivedi**

Co-Founder and Managing Trustee





# HON'BLE BOARD OF TRUSTEES



Mr. V. M. Muralidharan  
Chairman of ALERT,  
Fondly known as Mike is also the Chairman of Ethiraj  
College for Women, Global Chief Operating Officer  
of Bahwan Cybertek



Ms. Kala Balasundaram, the Founder Trustee  
of ALERT is an IT management professional,  
with over 3 decades of industry and CSR  
experience



Mr. Rajesh R. Trivedi  
Co-Founder and  
Managerial Professional  
with over two decades of  
IT and development sector  
experience.

Dr. Veerappan  
An independent Trustee of ALERT  
is the Co-founder and President of  
Tessolve.



Mr. Kandaswamy Bharathan  
An independent Trustee of ALERT is the  
CEO of DLM Digital studios Pvt Ltd and  
the Executive Director of Kavithaalaya  
Productions, a leading production house.





# MEMBERS OF ADVISORY BOARD



**This team of stalwarts from varied fields have brought in their expert knowledge to advocate and steer ALERT's mission to the community. ALERT takes pride in every member of the strategic advisory board, who brings in their years of wisdom and experience to elevate the mission and scale up the reach.**

Dr. J.S. Rajkumar

Co-founder of ALERT and the Chairman of the Lifeline group of hospitals in south India



Mr. M. Balachandran, I.P.S. (Retd.)

Chief Mentor for the Reliance Retail. His major part of Police service was in Chennai city as the Asst. Commissioner of Police and Deputy Commissioner of Police for Law and Order, Traffic and crime.



Dr. Anandkumar

Co-Founder, CEO, Chairman, and Director to Bugworks Research Inc, Escape Velocity Accelerator India Pvt Ltd, I-shield, Biomoneta, and Cellworks Research India Pvt Ltd. He is a mentor to several startup companies in the healthcare arena.





Mr. Venkat Changavalli

An Advisor to Government of Andhra Pradesh, Uttar Pradesh etc.,

19 years as CEO in Indian and multinational corporations of pharmaceutical, chemical, FMCG allied and Emergency Healthcare industries Venkat was the CEO of Emergency Management and Research Institute (EMRI)



Ms. Usha Seshasayee

Founder President of Suraksha, an NGO dedicated to Road Safety, with special focus on school children



Mr. N.T. Arunkumar

Fintech Investor, Former Managing Director of UBS Investment Bank and Telstra



Mr. Sujith Kumar

Founder & Managing Trustee of Maatram Foundation and SVP of Infosys



Mr. A.S. Kumar

A.S.Kumar, fondly addressed by all as ASK is a leading and successful Chartered Accountant, the Founder director of the Divya Swaroopa Group

# Executive Council



**ALERT Executive Council (AEC) are invited leaders, who, as honorary distinguished members, who assume the responsibility of thought leadership and execute the scaling up of ALERT's mission of saving lives. The distinguished members also act as a think tank for new initiatives to transform the emergency response eco system in India.**



Udaya Sankar  
Deputy Director of SSC NASSCOM  
and Co Founder of the Maatram  
Foundation



Mike Murali  
India's first Chief Fun Officer  
and Senior Director Marketing  
at Capgemini Technology  
Services India



Anandakrishnan  
Anand is a serial entrepreneur heading  
diversified portfolios of businesses in varied  
sectors, including OOH Media, Infra &  
trading etc.



Sundar Padmanabhan  
the Vice President of Bahwan CyberTek Group is a creative  
and innovative thinker, a strategist and a biz/tech executive  
with over 32 years of experience in IT

# Outreach 2022-23

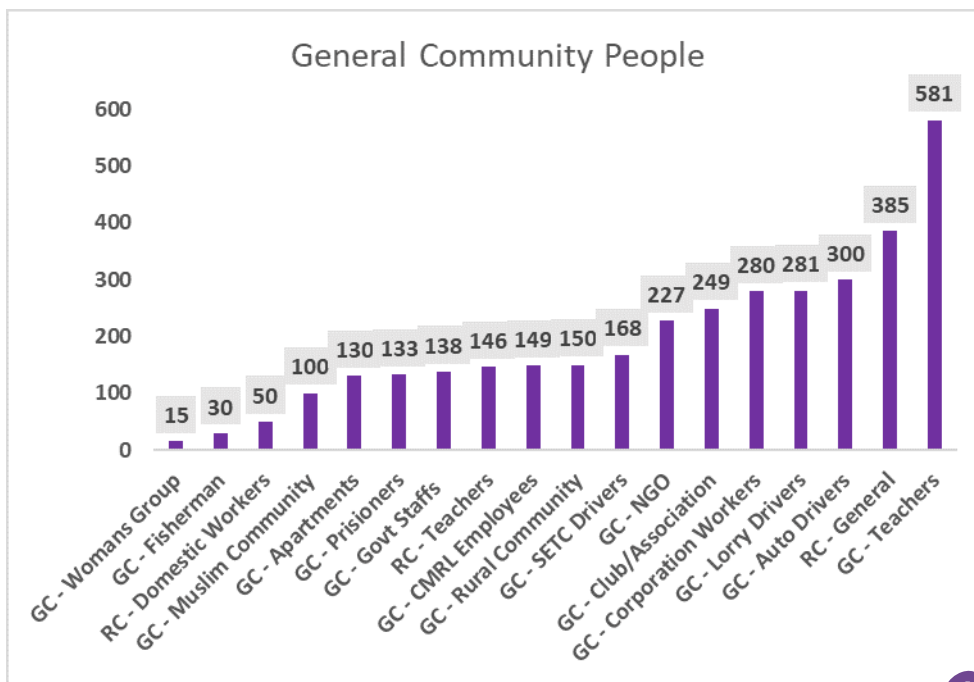
55324

554

People  
in 2023

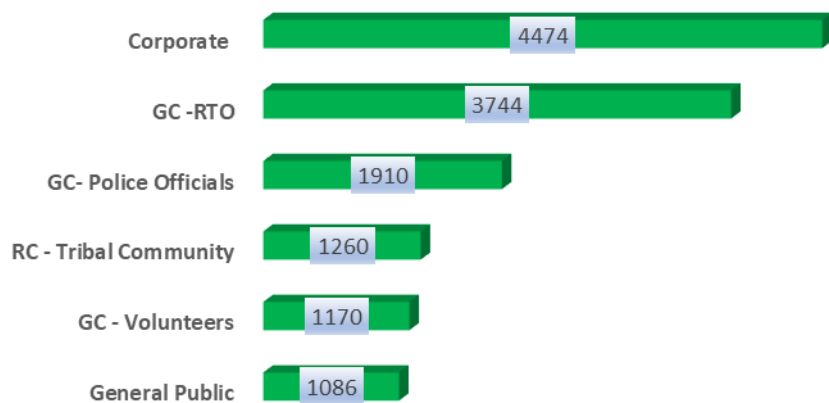
Empowered

First-Aid Workshops  
to empower citizens



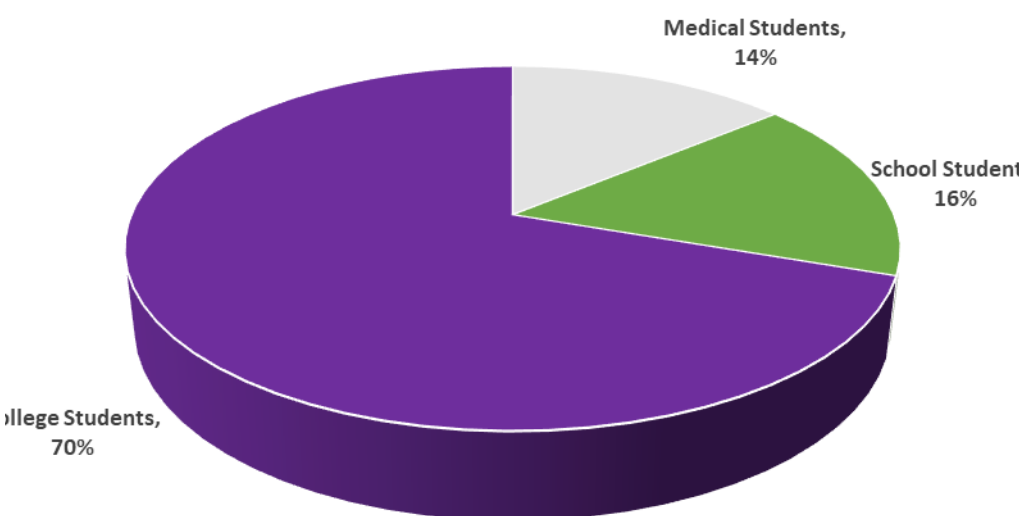
Audience come from All  
Walks of Life...

## Other Community



Today's Youth are the First Responders of Tomorrow

## Students



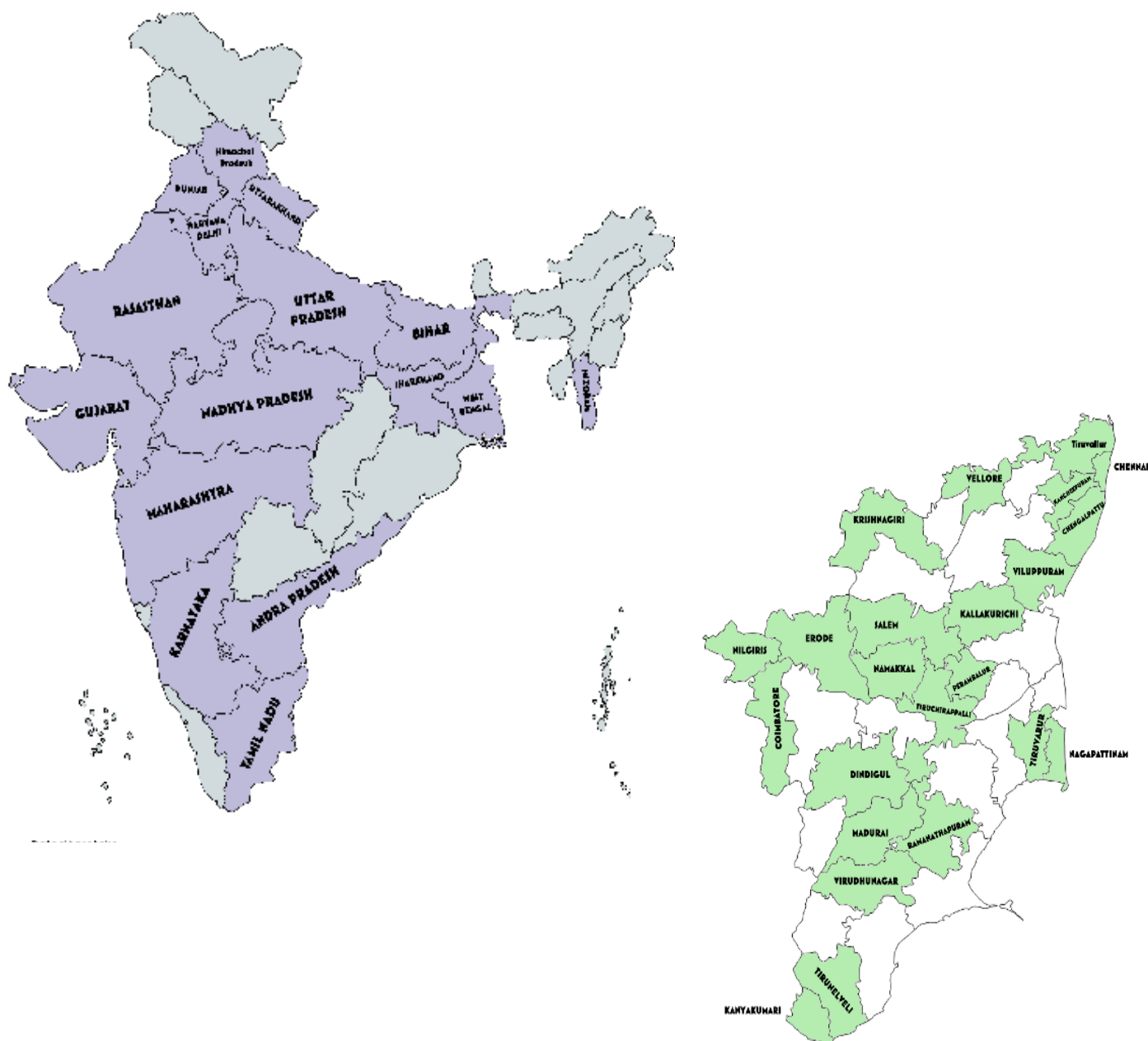
We have trained 38,168 students in First Aid Skill

# 2,22,009

Citizens empowered in  
Emergency Response  
Since Inception



## Mission spread across 16 Indian States



## Touched 23 Districts in Tamil Nadu

# Police Personnel Trained



## Road Safety Awareness Cam- paign Conducted

### At Sholinganallur Junction





# Campaigns & Events



Happy Streets Campaign - Mime Show was conducted to raise awareness on First Aid

Five Day National Road-Safety Campaign Conducted in Coimbatore in January, 2023



Villagers empowered in First-Aid Emergencies



# A First-of-its-kind At Capacity Building In Public Spaces



## Help at hand for heart attack patients on roads

TIMES NEWS NETWORK

Chennai: In an attempt to provide emergency aid to those suffering cardiac arrest on roads, the Tambaram Commissionerate has installed Automated External Defibrillators (AED) at Sholinganallur signal.

The device will help in resuscitating people who've suffered cardiac arrest before they are rushed to hospital. Since timely restart with an AED increases chances of survival, officials of Tambaram Commissionerate have joined hands with NGO 'Alert' in bringing in the AED at a cost of ₹1.35 lakh.

### HOW AED WORKS

> Lightweight, portable automated external defibrillators (AEDs) can be used outside hospital settings to revive victims of sudden cardiac arrest.

> When the heart's electrical activity causes a dangerously fast heartbeat (tachycardia) or a fast and irregular heartbeat (ventricular fibrillation), the heart doesn't pump effectively and can cause it to stop. The brain and other vital organs don't get the blood and oxygen they need.

### WHAT'S AED

> The AED offers step-by-step voice instructions to check for breathing and a pulse and to position electrode pads on the person's bare chest.

> It measures the person's heart rhythm and determines if a shock is needed. If it's required, the machine tells the user to stand back and push a button to deliver the shock and jolt the heart back to a regular rhythm.

> AED will also guide users through CPR. The process can be repeated as needed until paramedics take over.

suffer heart attacks due to the shock. AED will help them during the golden hour. We have planned to install more such AEDs at key sites in and around Tambaram," said deputy commissioner, traffic, Kumar.

AEDs increase a person's chances of survival when regular cardiopulmonary resuscitation is not enough. Not everyone will be able to handle it until they are trained. As an automated shock machine, its role is to reverse life and restart the heart through electrical shocks, said L. Sivaramakrishnan, manager, project and operations, 'Alert'.

Currently defibrillators have been installed at Semmozhi Poonga, Tidel Park and Ice House. As of now, AEDs are located only in places like Airports and malls.

Police sources said the AED machine is simplified with voice-controlled instructions and diagrams to guide users. Each defibrillator is kept in a box to prevent misuse, and a caretaker will be assigned shortly.

The battery lasts for four years and helps in saving lives of at least ten patients. This is part of Ford's corporate social responsibility initiative.

## ALERT's noble gesture

[NT Bureau]  
Chennai, Jan 13:

In a first of its kind saving lives, ALERT (www.alert.ngo), an NGO that works towards a better emergency response ecosystem has installed a publicly accessible automated defibrillator at the Police Station at the Sholinganallur signal on the OMR, Chennai.

A press release said that the life-saving device will be under the aegis of the Tambaram City Police with the public also having access to it in case of a life-threatening road traffic accident or an out-of-hospital cardiac arrest happens in public space in the region.

The device installation was inaugurated by N Kamini, Additional Commissioner, and N Kumar, Deputy Commissioner, Tambaram City Police. The initiative is supported by Ford Motor Company as a Corporate Social Responsibility (CSR) project titled 'Go Further in saving lives'.

During the occasion, Ford Motor Company was represented by Sreenivasan Janakiraman, CSR

Head Venkatraman Anandnatraj, Health and Safety pillar champion and Bhaskar Devarajulu, Lead, Health and Safety Pillar as guests of honour.

V M Muralidharan, Chairman, ALERT said, "We are glad to be instrumental in installing a first of its kind public access defibrillator (PAD) supported by the CSR of Ford Motor Company and under the umbrella of the Tambaram City Police."

Rajesh R Trivedi, co-founder and managing trustee, ALERT said, "When a life is in danger whether caused by a road traffic accident or a cardiac arrest, the timely use of automated defibrillator by the time ambulance arrives, increases the chance of survival of the victim by over two times, when rendered along with Cardiopulmonary Resuscitation (CPR). ALERT will train police personnel, the shopkeepers, auto drivers, college students in the immediate radius in basic life support including AED so that, more lives can be saved during the Golden Hour to make this zone first response ready."

The device will help in resuscitating people who've suffered cardiac arrest before they are rushed to hospital. Since timely restart with an AED increases chances of survival, officials of Tambaram Commissionerate have joined hands with NGO 'Alert' in bringing in the AED at a cost of ₹1.35 lakh.

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On January 11 2023, ALERT installed a publicly-accessible, fully Automated External Defibrillator (AED), with the support of FORD CSR, in the police booth at Sholinganallur signal (OMR) as a capacity building measure to help save lives of those people who may be susceptible to medical emergencies. Ms. N.Kamini, IPS, Additional Commissioner, and Mr. N. Kumar, Deputy Commissioner, Tambaram City Police, inaugurated the device installation.



# ALERT BEING AWARDS 6.0

The Sixth Edition of "ALERT Being" Awards was held at Music Academy, Chennai, to honour Good Samaritans who have contributed greatly to society by saving human lives. ALERT organized the award ceremony and presented the awards - ranging across different award categories, namely, individual, organizations and People Going Beyond the Call of Duty - to 13 real-life heroes. Thiru Ma Subramanian, Honourable Health Minister gave away the awards to the real-life heroes.

The Board of Trustees of ALERT conferred the awards under the Category of Organization Icon to



Ananda Vikatan Group and Srinivasan Services Trust for the yeoman social impact created by them at scale.



## DISTINGUISHED JURY FOR THE ALERT BEING AWARDS

**MR. Sujith Kumar, Founder - Maatram Foundation**

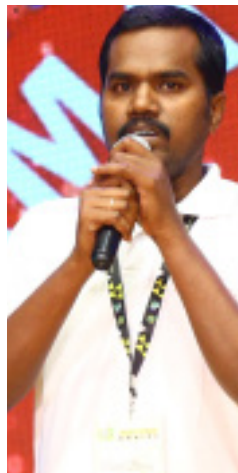
**DR. J. S. Rajkumar, Chairman & Chief Laparoscopic Surgeon - Lima & Rigid Group of Hospitals**

**Thiru. Md. Shakeel Akhtar, IPS (Retired Officer),  
DGP - Crime Branch CID, Chennai**

**Mr. Veena Kumaravel, Founder, Naturals Group of Salons**

**Nazabzada Mohammed Asif Ali, Heir Apparent  
And Dewan To Prince Of Arcot**





## 13 Good Samaritan and 6 Life-Saver Awardees in ABA 2023



**Our Distinguished Chief Guest was Thiru. Ma Subramanian, Minister for Health and Family Welfare**  
**Our Distinguished Guest of Honour - Prof. S. Gowri, Vice-Chancellor, University of Madras**



# ALERTATHON At A Glimpse

## In Chennai



**With the support of Mr. Shankar Jeewal IPS, Commissioner of Police Chennai and Mr. Kapil Kumar, Addl. Commissioner of Police (Traffic), Alertathon was graced by Mr. Harsh Singh IPS as Chief Guest.**





**Inviting Coimbatore Collector Dr. G. S. Sameeran IAS for Alertathon Coimbatore Edition**





# On September 9, 2022



held at the  
Agricultural  
University  
( T N A U )  
campus



**ALERT Sets WORLD RECORD  
on World First Aid Day**



# Adjudged by Asia Books of Records



5386  
Government  
School and College  
Students

"When everyone  
is included,  
everyone wins."  
Jesse Jackson



D.O. Lr. No.7983/P11/TAEI/NHM/2022, Dated: 17.9.2022

Dear \_\_\_\_\_

Sub: Innuyir Kaappom - Udhavi Sei Thittam - Basic Life Support Training for first Responders on account of World Trauma Day 2022 observed on Oct 17<sup>th</sup> - Oct 21<sup>st</sup> 2022- Peoples Movement for Road Safety- reg

Ref: 1. DO Lr.No 1756/SPI/2021 dated 25.11.21  
2. Lr. No 11582/TAEI/NHM/2018 dated 15.10.2019

As per ref 1<sup>st</sup> cited, the Hon'ble Chief Minister of Tamil Nadu had announced the Innuyir Kaappom - Udhavi Sei Thittam and instructed to provide Basic Life Support training to all Stakeholders namely school/ college students, volunteers, first responders, police, fire, highway patrols, teachers, government and private employees.

In this regard, meticulous efforts have been taken up by the Coimbatore District Administration and Alert NGO in mobilising 5186 interested first responders from 49 institutions for Basic Life Support Training on September 10<sup>th</sup> 2022 which has been cited in the Asia Book of Records.

Similar efforts are required from all District Administration to take up the Innuyir Kaappom - Udhavi Sei Thittam and make it into a Peoples movement for Road Safety.

As per ref 2<sup>nd</sup> cited, under Tamil Nadu Accident and Emergency Care Initiative (TAEI), **World Trauma Day** has been observed every year on October 17<sup>th</sup> 2022 by involving First Responders like Police, Fire, Revenue, Local administration, EB- Electrical, PWD, Public Welfare groups, Medical, Nursing and paramedical staff and students and organising IEC to general public, on Prevention and Management of RTA/drowning/industrial accidents, Mock drills, Mass casualty drills etc.(Oath to be taken and IEC materials are enclosed as Annexures)

This year as part of World Trauma Day, District Administration is requested to organise **Basic Life Support Training from Oct 17<sup>th</sup> 2022 to 21<sup>st</sup> October 2022** in the hot spots /black spots already identified by field survey teams at the police station level that was formed based on the instruction of Special Task Force for Road Safety comprising of Head Constable, Road Inspectors, 108 EMT/Pilot and the Engineering college staff and students.

Copy to be sent to all Collectors  
E-mail : rchpon@gmail.in Website : www.nhm.

in TN through an  
order by NHM

State Wide  
Adoption of  
learning First  
Response across  
all districts


Interested first responders including Shop Keepers, Auto Drivers, School/ College Students, Volunteers, Teachers, Medical / Nursing Students, Police personnel, Highway Patrol etc., may be mobilised and services of trained TAEI Emergency Department Doctors, Nurses and Paramedic, GVK ENRI BLS Trainers, Fire services, local NGOs etc., may be utilised for training.

Therefore, you are hereby requested to organise **Basic Life Support Training** in association with Special Task Force on Road Safety, Fire Services, TAEI Doctors & NGOs like Alert & others and ensure maximum participation. This will mark an important milestone in the mission of Innuyir Kaappom - Udhavi Sei Thittam in making Road Safety a Peoples movement. This will also be first of its kind in the country.

The detailed action taken report to be submitted to office of NHM (traumatnhs@gmail.com) with a copy marked to Chairman, Special Task Force for Road Safety.

Encl: 1. World Trauma Day Oath  
2. IEC materials to be widely circulated among General Public

Yours sincerely,

  
(SHILPA PRABHAKAR SATHISH).

To

All District Collectors.

Copy submitted to:

1. The Chief Secretary to Government, Govt. of Tamilnadu, Fort St.George, Chennai-9.
2. The Principal Secretary, Health & Family Welfare Dept., Chennai-9.
3. The Transport Commissioner, Chempauk, Chennai.
4. The Chairman, Special Task Force, Road Safety, SCRB Office, M.R.C.Nagar, Chennai.

Copy to:

1. The Project Director, TNHSP, Chennai-6.
2. All Deans, JDHS, DDHS

pg/11/7983-46 to all Collectors





*"You can save a life. It is easy to learn Life Saving Techniques. Join ALERT."*

– R, Madhavan (Maddy), Actor

*"Every child should be empowered in first aid."*

– C. Sylendra Babu IPS, Director General of Police, Tamil Nadu



*"The government cannot work on its own. It needs the help of NGOs like ALERT."*

– Dr. Radhakrishnan IAS, Tamil Nadu, Chennai Corporation Commissioner

*"Like ALERT's work, Tamil Nadu government has launched 'Innuyir Kappom - Nammai Kakkum 48' initiative. Under this scheme, 683 Hospitals in 500 zones across 48 hours of medical help is provided to accident victims and 150,000 victims have been saved. I support ALERT's cause."*



– Mr. Ma. Subramaniam, Minister of Health and Family Welfare of Tamil Nadu , Government of Tamil Nadu

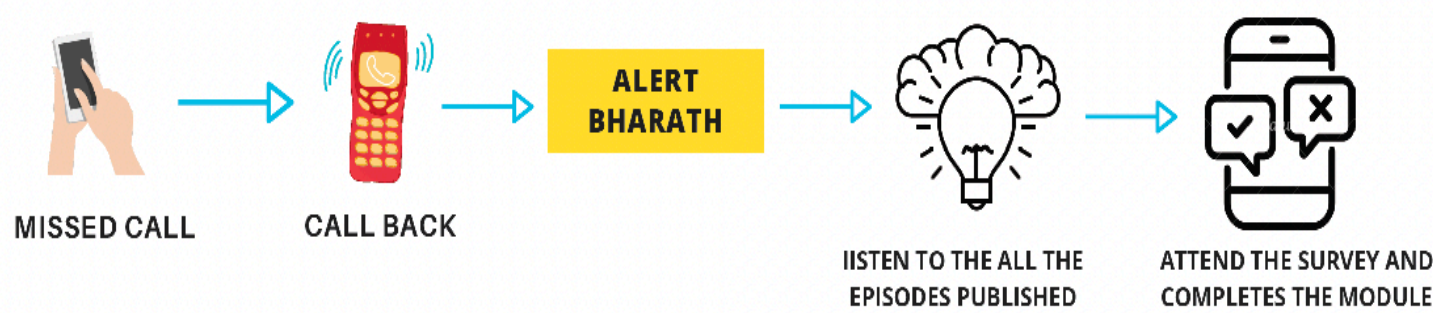
# ALERT CELLPHONE RADIO

Alert Awareness Cellphone Radio is a two-way communication IVRS that disseminates First-Aid information about medical emergencies like cardiac arrests, fits, snake bites, etc. to people living in rural towns, and villages and who do not have access to smartphones and internet.



On March 16, Thiru. Ma Subramanian, Honourable Minister of Health and Family Welfare, Government of Tamil Nadu, launched ALERT Cellphone Radio at the 6th Edition of ALERT Being Awards Ceremony

## How it Works?





We have reached **17,000** Calls and **7000** unique listeners empowered in First-Aid

## Pilot Initiative

Our Project Key Features are:

- Able to strike a chord with its users due to its interactive narration-based Pedagogy
- Helps build a service-oriented mindset in listeners
- Social media for the rural community



The pilot initiative of ALERT Cell-phone Radio, conducted as a CSR initiative of Ford Motor Company, reaching out the radio to rural communities in **Erode, Tiruppur and Virudhunagar** districts of Tamilnadu, reveals that that the information disseminated is very useful in saving lives.



## A Word from Our CSR Partner

# FORD MOTOR COMPANY

*"Alert has been an integral part of Ford's CSR journey in developing a culture of safety through the 'Go Further in Saving Lives' program. The initiative has primarily focused on Road Safety through awareness, and first aid and emergency response training.*

*Alert's uniquely designed 90-minute PEER (Personal Empowerment in Emergency Response) and the 2.5-day VolCE (Volunteer in Case of Emergency) programs have been path breaking efforts to empower both Ford employees and the larger community to learn and deploy lifesaving first aid skills to support those in an emergency.*

*I'm proud to be associated with Alert in this initiative, which has thus far trained more than 27,000 members (including 5000+ Ford employees) in emergency response over the past 4 years. It gives me tremendous satisfaction when I hear of instances where our employees as well as general public have been able to utilize the training and save valuable lives.*

*I wish Alert and its entire team the very best in this mission and at Ford, we are looking forward at ways to take this partnership and initiative to the next level."*

Mr. Sreenivasan J.

Head – Corporate Social Responsibility  
Ford Motor Private Limited





## A Word from Our CSR Partner

# ROYAL SUNDARAM

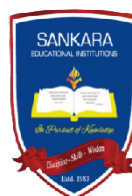
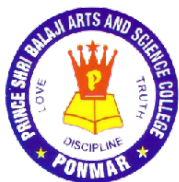
*"Royal Sundaram General Insurance Co. Limited is committed towards improving the quality of the lives and safety of the people. And in our CSR initiatives all these years, Road safety has been one of the key areas of our focus. We are happy to be associated with Alert for the last 10 years, in providing training to the public through their road safety programme. Alert's commitment to continue this training program, even during the pandemic time, is an example of their commitment to this worthy cause. Till date, 3500 Common People have been trained across Tamilnadu under this programme. We take this opportunity to wish Alert and its committed office bearers all the very best in their endeavour to expand the scope of Alert in the years to come."*

Mr. SR Balachander, Chief Compliance Officer, Royal Sundaram



Along with the support of institutions and organizations, ALERT Golden Army hyper-focuses in building socially responsible chapter members who shall be armed with the pristine knowledge and application of First Response for life forever.

There is a need for a first-responder in every community, at every colony, in every household, in fact, everywhere. There is a need for us to step forward and perform First Aid accurately in case of an emergency. For this purpose, our dedicated chapter members wear the hats of Trainers, Campaigners, Innovators, and First Responders (based on their volunteering preferences) to socially sensitize the widespread people of the urban and rural setting on First Aid.





# MOUs Signed and Golden Army Chapters Installed



With Ethiraj  
College for  
Women



With KPR  
Institute of  
Engineering  
and  
Technology



# alert VoICE

## In Action

*"I was on my way in cab to office in the morning of February 1, when I came across an accident. In the remote roadway of Chik Thirupati, Malur road, Karnataka, two boys, both not older than 25 years, had met with a bike accident from driving rashly. I stopped my cab, and went to inspect the victim's condition. Many onlookers gathered, but no one had called the ambulance. When I noticed that few people were about to give water to the victims, I immediately stopped them. Only one victim was breathing, but he was semi-conscious and couldn't give back proper response. Though, I didn't have a first-aid kit, I made the scene safe. My office employees phoned the ambulance and they came to know that it would arrive in an hour.*

*Even after I asked many times, nobody was ready to give a piece of cloth to arrest bleeding. Finally, my cab driver brought a new cloth for me, and I rendered first-aid. It wasn't sufficient and after sometime one of the victim's phone rang. I immediately attended the call and asked the person to come there. At the same time, I was arranging a vehicle that could carry the victim to hospital. Without proper support, the victim got into the car. The friend arrived at the scene in a few minutes and I sent him off in the car to hospital. Though it was challenging for me, I am happy that I was able to give first-aid assistance, that I learned at ALERT, to the save accident victims."*

**Mr. Humesh Dayalam**  
**First Responder**  
**Quality Engineer, Yuken India**





**Balamurugan**  
**Golden Army Chapter Coordinator**  
**Head of Department of International Business**  
**PSG College of Arts and Science**



*"Today, I'd like to share my anecdotal experience as a trainee of the ALERT VolCE program and not as a Chapter Coordinator. Two months ago, as I was leaving to college, I stumbled across a circle of bystanders crowding around on a main road. When I went to check what was happening, I came to know that a 11th grade school student had fainted. People lay him down in an uncomfortable position and had not even removed the school bag from off his shoulder. Despite being a Doctorate professor, if I had not attended the VolCE training and learned about First-Aid, I knew I would have either ignored the accident or, at most, given water to him from my bottle. But I stepped forward to check for the boy's vitals. I felt relieved when he responded back to my Response Check. After confirming that the ambulance was dialed, I carefully put him in Recovery Position. We waited and when the ambulance arrived, the paramedics took care of him. Later, I came to know that the boy was safe and was out of trouble. I felt really satisfied that I applied the simple steps of BLS and happily reminisced over this feeling of 'gifting a life to someone' the whole day. I could take timely action only because of the VolCE training provided to me by ALERT NGO. I pray that no accident must befall on anybody, but if they do occur in future, I am confident that I will fearlessly provide appropriate First Response help on the victim."*

# Thank You, Patrons

Our patrons have been our lifeline & no amount of words are enough to express our gratitude. We heartily thank our patrons who saw through and through for us to ensure Emergency Response Care a reality in India!





# Thank You, Volunteers

Just as a tree's survival depends on the strength of the roots, ALERT's progress of where we are right now is because of the invaluable contribution of innumerable volunteers across the world. Often when we volunteer, we feel good. This happens because we are involved in doing something good for others. We help ourselves by helping others.

Be it as trainers, managing signature events like ABA & Alertathon, participating as first aid volunteers across events, following up for workshops, managing partners, fund raising, spreading awareness, creating posters and what not... Our volunteers have been our heroes behind the screen. To summarise, there is NO ALERT without our Volunteers support...



# Annexure

| S.no | Date       | Name of the Organisation       | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|--------------------------------|--------------------------------|---------------|-------------------|
| 1    | 04.04.2022 | India Vision Staffs            | Royal Sundaram                 | PEER Basic    | 20                |
| 2    | 05.04.2022 | Kakinada - Medtronic           | Medtronic                      | CPR & AED     | 25                |
| 3    | 05.04.2022 | Kakinada - Medtronic           | Medtronic                      | CPR & AED     | 40                |
| 4    | 06.04.2022 | Kakinada - Medtronic           | Medtronic                      | CPR & AED     | 30                |
| 5    | 06.04.2022 | Kakinada - Medtronic           | Medtronic                      | CPR & AED     | 40                |
| 6    | 06.04.2022 | Kakinada - Medtronic           | Medtronic                      | CPR & AED     | 75                |
| 7    | 09.04.2022 | Saviour Saturday               | Royal Sundaram                 | PEER Basic    | 3                 |
| 8    | 09.04.2022 | Tribal Community, Pazhaverkadu | Ford                           | PEER Basic    | 75                |
| 9    | 09.04.2022 | Yi Chennai Corporate           | Alert                          | PEER Advance  | 20                |
| 10   | 09.04.2022 | Patna - Medtronic              | Medtronic                      | CPR & AED     | 78                |
| 11   | 10.04.2022 | Patna - Medtronic              | Medtronic                      | CPR & AED     | 27                |
| 12   | 10.04.2022 | Patna - Medtronic              | Medtronic                      | CPR & AED     | 84                |
| 13   | 11.04.2022 | Patna - Medtronic              | Medtronic                      | CPR & AED     | 94                |
| 14   | 21.04.2022 | Anna University                | Ford                           | PEER Basic    | 60                |
| 15   | 21.04.2022 | WCC                            | Ford                           | PEER Basic    | 250               |
| 16   | 23.04.2022 | RCM Higher Secondary School    | Royal Sundaram                 | PEER Basic    | 120               |
| 17   | 23.04.2022 | Police Officials               | Ford                           | PEER Basic    | 50                |

| S.no | Date                    | Name of the Organisation         | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|-------------------------|----------------------------------|--------------------------------|---------------|-------------------|
| 18   | 23.04.2022              | Saviour Saturday                 | Royal Sundaram                 | PEER Basic    | 1                 |
| 19   | 25.04.2022              | Propel Industries                | Alert                          | PEER Basic    | 50                |
| 20   | 26.04.2022              | Revenue Staffs Nagai             | Ford                           | PEER Basic    | 75                |
| 21   | 26.04.2022 & 27.04.2022 | Pricol                           | Alert                          | PEER Intense  | 20                |
| 22   | 26.04.2022              | CBE Volunteers                   | Royal Sundaram                 | PEER Basic    | 3                 |
| 23   | 26.04.2022              | Ethiraj College                  | Ford                           | PEER Basic    | 207               |
| 24   | 26.04.2022              | Lyola College                    | Ford                           | PEER Basic    | 54                |
| 25   | 27.04.2022              | RTO Thiruvannamiyur              | Ford                           | PEER Basic    | 25                |
| 26   | 28.04.2022              | WCC                              | Star Health Insurance          | PEER Basic    | 400               |
| 27   | 28.04.2022              | Seimens                          | Alert                          | PEER Basic    | 40                |
| 28   | 30.04.2022              | Police Officials                 | Ford                           | PEER Basic    | 280               |
| 29   | 30.04.2022              | Saviour Saturday                 | Royal Sundaram                 | PEER Basic    | 7                 |
| 30   | 01.05.2022              | NSS Students, Avadi              | Ford                           | PEER Basic    | 60                |
| 31   | 05.05.2022              | Corporation Workers - Coimbatore | BCT                            | PEER Basic    | 280               |
| 32   | 06.05.2022              | Police Admin Staffs              | Ford                           | PEER Basic    | 80                |
| 33   | 05.05.2022              | PSGCAS Students                  | Royal Sundaram                 | PEER Basic    | 96                |
| 34   | 05.05.2022              | PSGCAS Students                  | Royal Sundaram                 | PEER Basic    | 16                |



| S.no | Date       | Name of the Organisation             | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|--------------------------------------|--------------------------------|---------------|-------------------|
| 36   | 06.05.2022 | PSGCAS Students                      | Ford                           | PEER Basic    | 192               |
| 37   | 07.05.2022 | Saviour Saturday                     | Royal Sundaram                 | PEER Basic    | 8                 |
| 38   | 09.05.2022 | PSGCAS Students                      | Ford                           | PEER Basic    | 70                |
| 39   | 09.05.2022 | PSGCAS Students                      | Ford                           | PEER Basic    | 292               |
| 40   | 10.05.2022 | College Students - Gurunanak College | Ford                           | PEER Basic    | 51                |
| 41   | 10.05.2022 | PSGCAS Students                      | BCT                            | PEER Basic    | 248               |
| 42   | 10.05.2022 | PSGCAS Students                      | BCT                            | PEER Basic    | 252               |
| 43   | 11.05.2022 | PSGCAS Students                      | BCT                            | PEER Basic    | 153               |
| 44   | 11.05.2022 | PSGCAS Students                      | BCT                            | PEER Basic    | 298               |
| 45   | 12.05.2022 | PSGCAS Students                      | BCT                            | PEER Basic    | 306               |
| 46   | 12.05.2022 | PSGCAS Students                      | BCT                            | PEER Basic    | 254               |
| 47   | 13.05.2022 | Derahdun - Medtronic                 | Medtronic                      | CPR & AED     | 45                |
| 48   | 16.05.2022 | PSGCAS Students                      | Ford                           | PEER Basic    | 164               |
| 49   | 16.05.2022 | PSGCAS Students                      | Ford                           | PEER Basic    | 136               |
| 50   | 17.05.2022 | PSGCAS Students                      | Ford                           | PEER Basic    | 141               |
| 51   | 17.05.2022 | PSGCAS Students                      | Ford                           | PEER Basic    | 171               |
| 52   | 18.05.2022 | PSGCAS Students                      | Ford                           | PEER Basic    | 249               |
| 53   | 18.05.2022 | PSGCAS Students                      | Ford                           | PEER Basic    | 147               |

| S.no | Date       | Name of the Organisation               | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|--|--------------------------------|---------------|-------------------|
| 54   | 20.05.2022 | PSGCAS Students                        | Ford                           | PEER Basic    | 238               |
| 55   | 20.05.2022 | PSGCAS Students                        | Ford                           | PEER Basic    | 122               |
| 56   | 20.05.2022 | Propel Industries                      | Alert                          | PEER Basic    | 65                |
| 57   | 21.05.2022 | Chennai Atheletic Academy Hindu School | Royal Sundaram                 | PEER Basic    | 50                |
| 58   | 21.05.2022 | CAPE Electric Pvt Ltd                  | Alert                          | PEER Basic    | 10                |
| 59   | 21.05.2022 | Saviour Saturday                       | Royal Sundaram                 | PEER Basic    | 6                 |
| 60   | 23.05.2022 | PSGCAS Students                        | Royal Sundaram                 | PEER Basic    | 306               |
| 61   | 24.05.2022 | PSGCAS Students                        | Royal Sundaram                 | PEER Basic    | 265               |
| 62   | 25.05.2022 | PSGCAS Students                        | Royal Sundaram                 | PEER Basic    | 170               |
| 63   | 25.05.2022 | Chandimandir - Medtronic               | Medtronic                      | CPR & AED     | 20                |
| 64   | 31.05.2022 | Fisherman Community                    | Ford                           | PEER Basic    | 30                |
| 65   | 01.06.2022 | Kerry Indev Logistics                  | Alert                          | PEER Advance  | 10                |
| 66   | 02.06.2022 | RTO,KK Nagar                           | Ford                           | PEER Basic    | 40                |
| 67   | 04.06.2022 | Saviour Saturday                       | Royal Sundaram                 | PEER Basic    | 1                 |
| 68   | 11.06.2022 | Refresher Program                      | Alert                          | PEER Basic    | 19                |
| 69   | 11.06.2022 | Montessori School Teachers             | Ford                           | PEER Classic  | 21                |
| 70   | 11.06.2022 | Police Ashok Nagar                     | Ford                           | PEER Basic    | 60                |
| 71   | 12.06.2022 | Lorry Drivers Association              | Ford                           | PEER Basic    | 40                |

| S.no | Date       | Name of the Organisation  | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|---------------------------|--------------------------------|---------------|-------------------|
| 72   | 14.06.2022 | RTO Mandavelli            | Ford                           | PEER Basic    | 60                |
| 73   | 16.06.2022 | Propel Industries         | Alert                          | PEER Basic    | 50                |
| 74   | 17.06.2022 | Cheran College Coimbatore | Ford                           | PEER Basic    | 60                |
| 75   | 17.06.2022 | Schuf                     | Alert                          | PEER Basic    | 17                |
| 76   | 21.06.2022 | Medtronic - Vijayawada    | Medtronic                      | CPR & AED     | 28                |
| 77   | 21.06.2022 | Medtronic - Vijayawada    | Medtronic                      | CPR & AED     | 41                |
| 78   | 21.06.2022 | Medtronic - Vijayawada    | Medtronic                      | CPR & AED     | 20                |
| 79   | 22.06.2022 | Medtronic - Vijayawada    | Medtronic                      | CPR & AED     | 40                |
| 80   | 22.06.2022 | Medtronic - Vijayawada    | Medtronic                      | CPR & AED     | 50                |
| 81   | 23.06.2022 | Kakinada - Medtronic      | Medtronic                      | CPR & AED     | 30                |
| 82   | 23.06.2022 | Kakinada - Medtronic      | Medtronic                      | CPR & AED     | 30                |
| 83   | 24.06.2022 | Kakinada - Medtronic      | Medtronic                      | CPR & AED     | 30                |
| 84   | 25.06.2022 | Kakinada - Medtronic      | Medtronic                      | CPR & AED     | 30                |
| 85   | 24.06.2022 | Nashik - Medtronic        | Medtronic                      | CPR & AED     | 45                |
| 86   | 24.06.2022 | Nashik - Medtronic        | Medtronic                      | CPR & AED     | 45                |
| 87   | 24.06.2022 | Nashik - Medtronic        | Medtronic                      | CPR & AED     | 45                |
| 88   | 25.06.2022 | Nashik - Medtronic        | Medtronic                      | CPR & AED     | 45                |
| 89   | 26.06.2022 | Nashik - Medtronic        | Medtronic                      | CPR & AED     | 46                |



| S.no | Date       | Name of the Organisation                | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|---|--------------------------------|---------------|-------------------|
| 90   | 27.06.2022 | Nashik - Medtronic                      | Medtronic                      | CPR & AED     | 60                |
| 91   | 25.06.2022 | Police - Traffic North                  | Ford                           | PEER Basic    | 120               |
| 92   | 25.06.2022 | TANSI Staffs                            | Alert                          | PEER Basic    | 63                |
| 93   | 28.06.2022 | Disaster Management Volunteers          | Ford                           | PEER Basic    | 150               |
| 94   | 28.06.2022 | Youth Students ( Don Bosco Anbu Illam)  | Ford                           | PEER Basic    | 50                |
| 95   | 30.06.2022 | Derahdun - Medtronic                    | Medtronic                      | CPR & AED     | 52                |
| 96   | 01.07.2022 | SETC Drivers                            | Ford                           | PEER BASIC    | 20                |
| 97   | 01.07.2022 | Ford Employees - MP & L                 | Ford                           | PEER BASIC 2  | 127               |
| 98   | 01.07.2022 | SSHRD                                   | Alert                          | PEER BASIC    | 7                 |
| 99   | 01.07.2022 | Karunya School of Management,Coimbatore | Ford                           | PEER BASIC    | 50                |
| 100  | 02.07.2022 | Traffic Police South                    | Ford                           | Peer BASIC    | 300               |
| 101  | 03.07.2022 | Medtronic Kolkata                       | Medtronic                      | CPR & AED     | 40                |
| 102  | 06.07.2022 | RTO Madurai                             | Ford                           | PEER BASIC    | 150               |
| 103  | 06.07.2022 | RTO Madurai                             | Ford                           | PEER BASIC    | 150               |
| 104  | 06.07.2022 | Sethu Institute of Karaipatti Madurai   | BCT                            | PEER BASIC    | 200               |
| 105  | 07.07.2022 | RTO Madurai                             | Ford                           | PEER BASIC    | 200               |
| 106  | 07.07.2022 | SMV School                              | BCT                            | PEER BASIC    | 168               |
| 107  | 07.07.2022 | nimble Wireless P Ltd                   | Alert                          | PEER BASIC    | 37                |

| S.no | Date       | Name of the Organisation           | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|------------------------------------|--------------------------------|---------------|-------------------|
| 108  | 08.07.2022 | Police Officials - Washermenpet    | Ford                           | PEER BASIC    | 75                |
| 109  | 08.07.2022 | Police Officials - Washermenpet    | Ford                           | PEER BASIC    | 75                |
| 110  | 09.07.2022 | Traffic Police East                | Ford                           | PEER BASIC    | 290               |
| 111  | 11.07.2022 | Messers                            | Alert                          | PEER BASIC    | 25                |
| 171  | 22.08.2022 | Propel Industries                  | Alert                          | PEER BASIC    | 60                |
| 113  | 14.07.2022 | CRI Pumps                          | Alert                          | PEER BASIC    | 28                |
| 114  | 14.07.2022 | CRI Pumps                          | Alert                          | PEER BASIC    | 40                |
| 115  | 15.07.2022 | Ford Employees - Purchase Team     | Ford                           | PEER BASIC 1  | 313               |
| 116  | 16.07.2022 | Medtronic Mysore                   | Medtronic                      | CPR & AED     | 36                |
| 117  | 16.07.2022 | Medtronic Mysore                   | Medtronic                      | CPR & AED     | 75                |
| 118  | 17.07.2022 | Rajastan Cosmo Club                | Royal Sundaram                 | PEER BASIC    | 50                |
| 119  | 17.07.2022 | SIS Danube Apartment               | Ford                           | PEER BASIC    | 25                |
| 120  | 17.07.2022 | WCCG Cycling Event                 | BCT                            | PEER BASIC    | 75                |
| 121  | 19.07.2022 | Naga Mills                         | Alert                          | PEER Advance  | 30                |
| 122  | 20.07.2022 | Naga Mills                         | Alert                          | PEER Advance  | 32                |
| 123  | 20.07.2022 | Disaster Management , Mettupalayam | Royal Sundaram                 | PEER BASIC    | 100               |
| 124  | 21.07.2022 | Disaster Management , Annur        | Royal Sundaram                 | PEER BASIC    | 100               |
| 125  | 21.07.2022 | Ford Employees - Accounts Team     | Ford                           | PEER BASIC 2  | 79                |

| S.no | Date       | Name of the Organisation                 | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|--|--------------------------------|---------------|-------------------|
| 126  | 21.07.2022 | Naga Mills                               | Alert                          | PEER Advance  | 30                |
| 127  | 22.07.2022 | Naga Mills                               | Alert                          | PEER Advance  | 38                |
| 128  | 22.07.2022 | Ford Employees - Purchase Team           | Ford                           | PEER BASIC 2  | 213               |
| 129  | 23.07.2022 | Medtronic, Mehasana, Gujarat             | Medtronic                      | CPR & AED     | 20                |
| 130  | 23.07.2022 | Medtronic, Mehasana, Gujarat             | Medtronic                      | CPR & AED     | 30                |
| 131  | 23.07.2022 | Medtronic, Mehasana, Gujarat             | Medtronic                      | CPR & AED     | 75                |
| 132  | 23.07.2022 | Medtronic, Mehasana, Gujarat             | Medtronic                      | CPR & AED     | 120               |
| 133  | 23.07.2022 | Saviour Saturday                         | Royal Sundaram                 | PEER BASIC    | 4                 |
| 134  | 24.07.2022 | Shresta Seva Sangam                      | BCT                            | PEER BASIC    | 30                |
| 135  | 25.07.2022 | Sathyabama University                    | Ford                           | PEER BASIC    | 520               |
| 136  | 25.07.2022 | Transact Campus                          | Transact Campus                | PEER BASIC    | 15                |
| 137  | 27.07.2022 | UBA Vellore (Anaikattu Block Palampattu) | Ford                           | PEER BASIC    | 75                |
| 138  | 28.07.2022 | UBA Vellore ( Peechammandhai )           | Ford                           | PEER BASIC    | 50                |
| 139  | 28.07.2022 | UBA Vellore ( Tribal School )            | Ford                           | PEER BASIC    | 75                |
| 140  | 28.07.2022 | UBA Vellore ( Jarthankollai )            | Ford                           | PEER BASIC    | 75                |
| 141  | 29.07.2022 | UBA Madampatti ( GRG College )           | BCT                            | PEER BASIC    | 40                |
| 142  | 01.08.2022 | Presidency College ( Lions Club)         | BCT                            | PEER BASIC    | 250               |
| 143  | 03.08.2022 | TNRTP Volunteers                         | Ford                           | PEER BASIC    | 25                |



| S.no | Date       | Name of the Organisation    | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|-----------------------------|--------------------------------|---------------|-------------------|
| 144  | 03.08.2022 | PSG Polytechnic College     | Royal Sundaram                 | PEER BASIC    | 450               |
| 145  | 04.08.2022 | GCCS-Cocks Road             | Ford                           | PEER BASIC    | 100               |
| 146  | 04.08.2022 | GCCS-Cocks Road             | Ford                           | PEER BASIC    | 135               |
| 147  | 05.08.2022 | GCCS - Namalwerpet          | Ford                           | PEER BASIC    | 200               |
| 148  | 05.08.2022 | GCCS - Namalwerpet          | Ford                           | PEER BASIC    | 202               |
| 149  | 06.08.2022 | Medtronic Bangalore         | Medtronic                      | CPR & AED     | 45                |
| 150  | 06.08.2022 | Saviour Saturday            | Royal Sundaram                 | PEER BASIC    | 3                 |
| 151  | 07.08.2022 | RDO-Coimbatore North        | Ford                           | PEER BASIC    | 35                |
| 152  | 08.08.2022 | ITC Taj                     | Alert                          | PEER ADVANCE  | 22                |
| 153  | 10.08.2022 | Medtronic Amravathi         | Medtronic                      | CPR & AED     | 30                |
| 154  | 10.08.2022 | Medtronic Amravathi         | Medtronic                      | CPR & AED     | 50                |
| 155  | 10.08.2022 | TNRTP Volunteers            | BCT                            | PEER BASIC    | 40                |
| 156  | 10.08.2022 | Ford Employees              | Ford                           | PEER BASIC 1  | 272               |
| 157  | 11.08.2022 | TNRTP Volunteers            | Ford                           | PEER BASIC    | 80                |
| 158  | 14.08.2022 | Lorry Owners Association    | Ford                           | PEER BASIC    | 100               |
| 159  | 16.08.2022 | GCCS - Strans Road          | Transact Campus                | PEER BASIC    | 141               |
| 160  | 16.08.2022 | GCCS - Padavetamman Koil St | Transact Campus                | PEER BASIC    | 194               |
| 161  | 16.08.2022 | GCCS - Padavetamman Koil St | Transact Campus                | PEER BASIC    | 132               |

| S.no | Date       | Name of the Organisation              | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|---------------------------------------|--------------------------------|---------------|-------------------|
| 162  | 16.08.2022 | New College - Lions Club              | BCT                            | PEER BASIC    | 300               |
| 163  | 16.08.2022 | New College                           | Ford                           | PEER BASIC    | 400               |
| 164  | 17.08.2022 | GCCS - Angalamman Koil Street         | Ford                           | PEER BASIC    | 24                |
| 165  | 17.08.2022 | GCCS - Angalamman Koil Street         | Ford                           | PEER BASIC    | 68                |
| 166  | 17.08.2022 | Amazon Volunteers                     | Royal Sundaram                 | PEER BASIC    | 143               |
| 167  | 17.08.2022 | Ford Employees                        | Ford                           | PEER BASIC 1  | 223               |
| 168  | 17.08.2022 | Ford Mobility Services-CMRL           | Ford                           | PEER BASIC    | 45                |
| 169  | 18.08.2022 | Sri Prince Padmawathi College         | Ford                           | PEER BASIC    | 200               |
| 170  | 18.08.2022 | Sri Prince Padmawathi College         | Ford                           | PEER BASIC    | 115               |
| 269  | 12.10.2022 | Propel Industries                     | Alert                          | PEER Basic    | 50                |
| 172  | 22.08.2022 | PSG - YRC Members                     | BCT                            | PEER BASIC    | 36                |
| 173  | 23.08.2022 | Auto Drivers- Woman                   | Transact Campus                | PEER BASIC    | 50                |
| 174  | 24.08.2022 | GCCS - Perabur Baracks                | Transact Campus                | PEER BASIC    | 130               |
| 175  | 24.08.2022 | GCCS - Thiruvengada Samy Street       | Transact Campus                | PEER BASIC    | 180               |
| 176  | 24.08.2022 | Medtronic Aizwal                      | Medtronic                      | CPR & AED     | 50                |
| 177  | 24.08.2022 | Medtronic Aizwal                      | Medtronic                      | CPR & AED     | 50                |
| 178  | 26.08.2022 | Madhura College                       | BCT                            | PEER BASIC    | 190               |
| 179  | 26.08.2022 | Sethu Institute of Karaipatti Madurai | Royal Sundaram                 | PEER BASIC    | 230               |

| S.no | Date       | Name of the Organisation | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|--------------------------|--------------------------------|---------------|-------------------|
| 180  | 28.08.2022 | Ooruni Foundation        | Ford                           | PEER BASIC    | 36                |
| 181  | 30.08.2022 | SRM College              | Transact Campus                | PEER BASIC    | 100               |
| 182  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 17                |
| 183  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 17                |
| 184  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 17                |
| 185  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 17                |
| 186  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 17                |
| 187  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 17                |
| 188  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 17                |
| 189  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 17                |
| 190  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 17                |
| 191  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 16                |
| 192  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 16                |
| 193  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 16                |
| 194  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 16                |
| 195  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 16                |
| 196  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 16                |
| 197  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 16                |



| S.no | Date       | Name of the Organisation | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|--------------------------|--------------------------------|---------------|-------------------|
| 198  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 16                |
| 199  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 16                |
| 200  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 16                |
| 201  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 16                |
| 202  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 16                |
| 203  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 16                |
| 204  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 16                |
| 205  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 16                |
| 206  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 16                |
| 207  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 16                |
| 208  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 16                |
| 209  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 16                |
| 210  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 16                |
| 211  | 30.08.2022 | Pillur Village           | Alert                          | PEER BASIC    | 16                |
| 212  | 30.08.2022 | Palamalai Village        | Alert                          | PEER BASIC    | 24                |
| 213  | 30.08.2022 | Palamalai Village        | Alert                          | PEER BASIC    | 23                |
| 214  | 30.08.2022 | Palamalai Village        | Alert                          | PEER BASIC    | 23                |
| 215  | 30.08.2022 | Palamalai Village        | Alert                          | PEER BASIC    | 23                |

| S.no | Date       | Name of the Organisation        | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|---------------------------------|--------------------------------|---------------|-------------------|
| 216  | 30.08.2022 | Palamalai Village               | Alert                          | PEER BASIC    | 23                |
| 217  | 30.08.2022 | Palamalai Village               | Alert                          | PEER BASIC    | 23                |
| 218  | 30.08.2022 | Palamalai Village               | Alert                          | PEER BASIC    | 23                |
| 219  | 01.09.2022 | PSG College of Physiotherapy    | Royal Sundaram                 | PEER Basic    | 48                |
| 220  | 01.09.2022 | YRC - Sankara clg               | Royal Sundaram                 | PEER Basic    | 200               |
| 221  | 02.09.2022 | PSG College of Physiotherapy    | Royal Sundaram                 | PEER Basic    | 50                |
| 222  | 02.09.2022 | Session - Auto Drivers          | Alert                          | PEER Basic    | 50                |
| 223  | 03.09.2022 | PSG College of Physiotherapy    | Royal Sundaram                 | PEER Basic    | 50                |
| 224  | 03.09.2022 | Saviour Saturday                | Royal Sundaram                 | PEER Basic    | 2                 |
| 225  | 05.09.2022 | PSG College of Physiotherapy    | Royal Sundaram                 | PEER Basic    | 50                |
| 226  | 07.09.2022 | Mr.Cooper                       | Alert                          | PEER Advance  | 29                |
| 227  | 08.09.2022 | Mr.Cooper                       | Alert                          | PEER Advance  | 36                |
| 228  | 09.09.2022 | Amazon India - DM Volunteers    | Alert                          | PEER Basic    | 200               |
| 229  | 10.09.2022 | World Record Event              | Alert                          | PEER Basic    | 5386              |
| 230  | 10.09.2022 | Medtronic Coimbatore            | Medtronic                      | CPR & AED     | 200               |
| 231  | 11.09.2022 | Medtronic Coimbatore            | Medtronic                      | CPR & AED     | 40                |
| 232  | 11.09.2022 | Codissia Runners Club           | Alert                          | PEER Basic    | 20                |
| 233  | 12.09.2022 | SRM Easwari Engineering College | Ford                           | PEER Basic    | 50                |

| S.no | Date                     | Name of the Organisation              | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|--------------------------|---------------------------------------|--------------------------------|---------------|-------------------|
| 234  | 13.09.2022               | SRM Easwari Engineering College       | Ford                           | PEER Basic    | 50                |
| 235  | 13.09.2022               | KPR MOU & PEER Basic                  | Alert                          | PEER Basic    | 200               |
| 236  | 14.09.2022               | SRM Easwari Engineering College       | Ford                           | PEER Basic    | 50                |
| 237  | 14.09.2022               | Ford Employees                        | Ford                           | PEER BASIC 2  | 193               |
| 238  | 14.09.2022<br>15.09.2022 | Ford Employees                        | Ford                           | VoICE         | 35                |
| 239  | 15.09.2022               | Cinmaya Vidhyala Matriculation School | Alert                          | PEER Basic    | 100               |
| 240  | 15.09.2022               | Pencil & Mung                         | Transact Campus                | PEER Basic    | 29                |
| 241  | 15.09.2022               | SRM Easwari Engineering College       | Ford                           | PEER Basic    | 50                |
| 242  | 16.09.2022               | SRM Easwari Engineering College       | Ford                           | PEER Basic    | 50                |
| 243  | 16.09.2022               | Ford Employees                        | Ford                           | PEER BASIC 2  | 226               |
| 244  | 17.09.2022               | BJP Rural                             | Transact Campus                | PEER Basic    | 32                |
| 245  | 17.09.2022               | India Medtronics Pune                 | Medtronic                      | CPR & AED     | 80                |
| 246  | 17.09.2022               | Saviour Saturday                      | Royal Sundaram                 | PEER Basic    | 1                 |
| 247  | 17.09.2022               | Session - PSG Polytechnic             | Alert                          | PEER Basic    | 400               |
| 248  | 18.09.2022               | Kasthriya Rajus Youth and Sport Club  | Alert                          | PEER Basic    | 100               |
| 249  | 19.09.2022               | Asan Memorial College                 | Ford                           | PEER Basic    | 120               |
| 250  | 19.09.2022               | Adwaith Thought Academy               | Alert                          | PEER Basic    | 130               |
| 251  | 19.09.2022               | SRM Easwari Engineering College       | Ford                           | PEER Basic    | 100               |



| S.no | Date       | Name of the Organisation                   | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|--|--------------------------------|---------------|-------------------|
| 252  | 21.09.2022 | Mr Cooper                                  | Alert                          | PEER Advance  | 34                |
| 253  | 21.09.2022 | Ford Employees                             | Ford                           | VoICE         | 27                |
| 254  | 21.09.2022 | CMRL Ford Mobility Services                | Ford                           | PEER Basic    | 104               |
| 255  | 27.09.2022 | venkateshwara homoeopathic medical college | Transact Campus                | PEER Basic    | 125               |
| 256  | 26.09.2022 | Medtronic Derahadun                        | Medtronic                      | CPR & AED     | 40                |
| 257  | 27.09.2022 | Medtronic Derahadun                        | Medtronic                      | CPR & AED     | 100               |
| 258  | 27.09.2022 | Medtronic Derahadun                        | Medtronic                      | CPR & AED     | 100               |
| 259  | 27.09.2022 | India Medtronics Pune                      | Medtronic                      | CPR & AED     | 75                |
| 260  | 27.09.2022 | India Medtronics Pune                      | Medtronic                      | CPR & AED     | 75                |
| 261  | 29.09.2022 | ICDS -Tamilnadu                            | Ford                           | PEER Basic    | 51                |
| 262  | 30.09.2022 | IBM  | Alert                          | PEER Basic    | 24                |
| 263  | 30.09.2022 | Prince Venkateswara College                | Ford                           | PEER Basic    | 160               |
| 264  | 30.09.2022 | Kumili Village People ( ACDS Ford )        | Ford                           | PEER Basic    | 63                |
| 265  | 30.09.2022 | Cotecna                                    | Alert                          | PEER Basic    | 13                |
| 266  | 30.09.2022 | Session - Chinmaya Vidyalaya Teachers      | Alert                          | PEER Basic    | 25                |
| 267  | 5.10.2022  | Bollineni Hillside Apartments              | Royal Sundaram                 | PEER Basic    | 15                |
| 268  | 11.10.2022 | ICDS -Tamilnadu                            | Ford                           | PEER Basic    | 16                |
| 269  | 15.11.2022 | Propel                                     | Alert                          | PEER BASIC    | 46                |

| S.no | Date       | Name of the Organisation           | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|------------------------------------|--------------------------------|---------------|-------------------|
| 270  | 14.10.2022 | Velammal Engineering College       | Ford                           | PEER Basic    | 95                |
| 271  | 17.10.2022 | Coimbatore College of Technology   | Alert                          | PEER Basic    | 150               |
| 272  | 17.10.2022 | Govt Girls Arts & Science College  | Alert                          | PEER Basic    | 150               |
| 273  | 17.10.2022 | Coimbatore Government Arts college | Alert                          | PEER Basic    | 120               |
| 274  | 17.10.2022 | PSG Polytechnic College            | Royal Sundaram                 | PEER Basic    | 200               |
| 275  | 18.10.2022 | Chengalpattu Medical College       | Ford                           | PEER Basic    | 500               |
| 276  | 19.10.2022 | Medtronic Coimbatore               | Medtronic                      | PEER Basic    | 450               |
| 277  | 19.10.2022 | Coimbatore - Adminstration         | Alert                          | PEER Basic    | 150               |
| 278  | 19.10.2022 | prince Venkateshwara College       | Ford                           | PEER Basic    | 180               |
| 279  | 20.10.2022 | Medtronic Coimbatore               | Medtronic                      | PEER Basic    | 300               |
| 280  | 20.10.2022 | Sulur Govt Higner Secondary School | Royal Sundaram                 | PEER Basic    | 300               |
| 281  | 20.10.2022 | RS Infra                           | Alert                          | PEER Basic    | 25                |
| 282  | 20.10.2022 | RCM High School                    | Ford                           | PEER Basic    | 400               |
| 283  | 21.10.2022 | PSG College of technology          | Alert                          | PEER Basic    | 650               |
| 284  | 21.10.2022 | PSG College of technology          | Alert                          | PEER Basic    | 650               |
| 285  | 22.10.2022 | TMMK, CBE                          | Alert                          | PEER Basic    | 100               |
| 286  | 26.10.2022 | Buddhi Clinic                      | Alert                          | PEER Basic    | 25                |
| 287  | 29.10.2022 | ICDS -Tamilnadu                    | Ford                           | PEER Basic    | 26                |

| S.no | Date       | Name of the Organisation   | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|----------------------------|--------------------------------|---------------|-------------------|
| 288  | 29.10.2022 | ICDS -Tamilnadu            | Ford                           | PEER Basic    | 53                |
| 289  | 29.10.2022 | Medtronic Mandi            | Medtronic                      | CPR & AED     | 20                |
| 290  | 29.10.2022 | Medtronic Mandi            | Medtronic                      | CPR & AED     | 50                |
| 291  | 30.10.2022 | Lorry Owners Association   | Ford                           | PEER Basic    | 65                |
| 292  | 31.10.2022 | Presidency school          | Ford                           | PEER Basic    | 138               |
| 293  | 01.11.2022 | PSG Nutrition College      | Messers                        | PEER BASIC    | 42                |
| 294  | 03.11.2022 | Microsoft                  | Alert                          | PEER BASIC    | 27                |
| 295  | 04.11.2022 | PSG CAS MIB Student        | Messers                        | PEER BASIC    | 65                |
| 296  | 04.11.2022 | Messers Cutting            | Messers                        | PEER BASIC    | 26                |
| 297  | 05.11.2022 | Anan Matriculation School  | Messers                        | PEER BASIC    | 80                |
| 298  | 05.11.2022 | Medtronic Raipur           | Medtronic                      | CPR & AED     | 20                |
| 299  | 05.11.2022 | Medtronic Raipur           | Medtronic                      | CPR & AED     | 20                |
| 300  | 05.11.2022 | Medtronic Raipur           | Medtronic                      | CPR & AED     | 20                |
| 301  | 05.11.2022 | Medtronic Raipur           | Medtronic                      | CPR & AED     | 17                |
| 302  | 06.11.2022 | GCC Disaster Management    | Alert                          | PEER BASIC    | 35                |
| 303  | 11.11.2022 | Medtronic Jalandhar        | Medtronic                      | CPR & AED     | 60                |
| 304  | 12.11.2022 | Police Training Academy    | Messers                        | PEER BASIC    | 156               |
| 305  | 12.11.2022 | Tamilnadu Domestic Workers | Ford                           | PEER BASIC    | 50                |



| S.no | Date       | Name of the Organisation                     | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|--|--------------------------------|---------------|-------------------|
| 306  | 16.12.2022 | Propel                                       | Alert                          | PEER Basic    | 50                |
| 307  | 17.11.2022 | Medtronic Pune                               | Medtronic                      | PEER BASIC    | 15                |
| 308  | 18.11.2022 | Dhanwanthralaya ayurveda speciality hospital | Ford                           | PEER BASIC    | 35                |
| 309  | 18.11.2022 | Sairam Ayurveda College, Tambaram            | Ford                           | PEER BASIC    | 55                |
| 310  | 18.11.2022 | Ford NGO Team                                | Ford                           | PEER BASIC    | 22                |
| 311  | 18.11.2022 | Mindera (Rotary )                            | Alert                          | PEER BASIC    | 25                |
| 312  | 18.11.2022 | Coimbatore Prisoners                         | Sandfits                       | PEER BASIC    | 65                |
| 313  | 19.11.2022 | R S Infra                                    | Alert                          | PEER BASIC    | 152               |
| 314  | 19.11.2022 | Coimbatore Prison Staffs                     | Sandfits                       | PEER BASIC    | 56                |
| 315  | 20.11.2022 | Medtronic Bangalore                          | Medtronic                      | CPR & AED     | 60                |
| 316  | 20.11.2022 | Medtronic Hyderabad                          | Medtronic                      | CPR & AED     | 30                |
| 317  | 21.11.2022 | SSKV School                                  | Ford                           | PEER BASIC    | 200               |
| 318  | 21.11.2022 | SSKV School                                  | Ford                           | PEER BASIC    | 200               |
| 319  | 22.11.2022 | DG Vaishnava College Rural Community         | Ford                           | PEER BASIC    | 150               |
| 320  | 22.11.2022 | Nirmala College NSS                          | Messers                        | PEER BASIC    | 190               |
| 321  | 23.11.2022 | Bright River                                 | Alert                          | PEER BASIC    | 50                |
| 322  | 23.11.2022 | CRI Pumps ( 3rd Batch )                      | Alert                          | PEER BASIC    | 25                |
| 323  | 23.11.2022 | CRI Pumps (4th Batch )                       | Alert                          | PEER BASIC    | 34                |

| S.no | Date       | Name of the Organisation              | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|---------------------------------------|--------------------------------|---------------|-------------------|
| 324  | 24.11.2022 | Ford Employees                        | Ford                           | PEER BASIC 1  | 377               |
| 325  | 24.11.2022 | Ethiraj College                       | Ford                           | PEER BASIC    | 700               |
| 326  | 25.11.2022 | Photo Gauge                           | Alert                          | PEER BASIC    | 16                |
| 327  | 26.11.2022 | Medtronic Mandi                       | Medtronic                      | CPR & AED     | 70                |
| 328  | 27.11.2022 | Medavakkam Church Session             | Ford                           | PEER BASIC    | 650               |
| 329  | 30.11.2022 | Ford Employees                        | Ford                           | PEER BASIC 2  | 275               |
| 330  | 30.11.2022 | Sri Vasan Nursing Institute           | Alert                          | PEER BASIC    | 100               |
| 331  | 30.11.2022 | Grace Nursing College                 | Alert                          | PEER BASIC    | 35                |
| 332  | 01.12.2022 | VSA College of Engineering            | Alert                          | PEER Basic    | 186               |
| 333  | 02.12.2022 | Govt High School, Periyaputhur,Salem  | Alert                          | PEER Basic    | 93                |
| 334  | 02.12.2022 | Govt High School, Neikarapatti, Salem | Alert                          | PEER Basic    | 170               |
| 335  | 03.12.2022 | ICDS Grade 1 Officers                 | Ford                           | PEER Basic    | 50                |
| 336  | 04.12.2022 | Madras Classics Motorcycle Club       | Alert                          | PEER Basic    | 25                |
| 337  | 05.12.2022 | KPR College of Arts & Science         | Messers                        | PEER Basic    | 180               |
| 338  | 06.12.2022 | Bharath Institute of Hotel Management | Royal Sundaram                 | PEER Basic    | 130               |
| 339  | 06.12.2022 | Govt School villivakkam               | Royal Sundaram                 | PEER Basic    | 25                |
| 340  | 06.12.2022 | Govt School Kodampakam                | Royal Sundaram                 | PEER Basic    | 25                |
| 341  | 07.12.2022 | Bharath Institute of Hotel Management | Royal Sundaram                 | PEER Basic    | 120               |

| S.no | Date       | Name of the Organisation              | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|---------------------------------------|--------------------------------|---------------|-------------------|
| 342  | 08.12.2022 | Bharath Institute of Hotel Management | Royal Sundaram                 | PEER Basic    | 68                |
| 343  | 09.12.2022 | SETC                                  | Royal Sundaram                 | PEER Basic    | 25                |
| 344  | 09.12.2022 | SETC                                  | Royal Sundaram                 | PEER Basic    | 25                |
| 345  | 14.12.2022 | RTO, Aynavaram                        | Ford                           | PEER Basic    | 30                |
| 346  | 14.12.2022 | RTO, KK Nagar                         | Ford                           | PEER Basic    | 30                |
| 347  | 15.12.2022 | British High Commission               | Alert                          | PEER Basic    | 15                |
| 348  | 15.12.2022 | Hindustan College of Engineering      | Messers                        | PEER Basic    | 86                |
| 523  | 23.03.2023 | Propel                                | Alert                          | PEER Basic    | 28                |
| 350  | 16.12.2022 | Medtronic Gurugram                    | Medtronic                      | CPR & AED     | 150               |
| 351  | 16.12.2022 | Medtronic Gurugram                    | Medtronic                      | CPR & AED     | 150               |
| 352  | 16.12.2022 | Medtronic Gurugram                    | Medtronic                      | CPR & AED     | 150               |
| 353  | 16.12.2022 | RTO, Anna Nagar                       | Ford                           | PEER Basic    | 52                |
| 354  | 16.12.2022 | SETC                                  | Royal Sundaram                 | PEER Basic    | 18                |
| 355  | 16.12.2022 | SETC                                  | Royal Sundaram                 | PEER Basic    | 18                |
| 356  | 19.12.2022 | United Way NGO                        | Royal Sundaram                 | PEER Basic    | 28                |
| 357  | 19.12.2022 | Coimbatore Central Prisoners          | Sandfits                       | PEER Basic    | 68                |
| 358  | 21.12.2022 | Veeyes Foundry Private Ltd            | Alert                          | PEER Basic    | 20                |
| 359  | 22.12.2022 | RTO, Mandaveli                        | Ford                           | PEER Basic    | 45                |

| S.no | Date       | Name of the Organisation                | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|---|--------------------------------|---------------|-------------------|
| 360  | 24.12.2022 | Medtronic Sagwara                       | Medtronic                      | CPR & AED     | 60                |
| 361  | 24.12.2022 | ICDS Grade 2 Officers                   | Ford                           | PEER Basic    | 23                |
| 362  | 24.12.2022 | ICDS Grade 2 Officers                   | Ford                           | PEER Basic    | 65                |
| 363  | 26.12.2022 | Jacquard Fabrics India Private Limited  | Alert                          | PEER Basic    | 24                |
| 364  | 27.12.2022 | RTO - Central , Coimbatore 1st          | Ford                           | PEER Basic    | 81                |
| 365  | 28.12.2022 | RTO - Central , Coimbatore 2nd          | Ford                           | PEER Basic    | 89                |
| 366  | 28.12.2022 | RTO - North , Thudyalur - Coimbatore    | Alert                          | PEER Basic    | 140               |
| 367  | 28.12.2022 | Government medical college - Tiruvallur | Alert                          | PEER Basic    | 230               |
| 368  | 29.12.2022 | Goodword public school                  | Alert                          | PEER Basic    | 280               |
| 369  | 29.12.2022 | RTO - Central , Coimbatore 3rd          | Alert                          | PEER Basic    | 68                |
| 370  | 29.12.2022 | Jayagopal garodiya girls hr.sec. school | Alert                          | PEER Basic    | 35                |
| 371  | 29.12.2022 | Medtronic Jhansi                        | Medtronic                      | CPR & AED     | 25                |
| 372  | 29.12.2022 | Medtronic Jhansi                        | Medtronic                      | CPR & AED     | 35                |
| 373  | 29.12.2022 | Medtronic Jhansi                        | Medtronic                      | CPR & AED     | 15                |
| 374  | 30.12.2022 | Medtronic Agra                          | Medtronic                      | CPR & AED     | 15                |
| 375  | 30.12.2022 | Medtronic Agra                          | Medtronic                      | CPR & AED     | 20                |
| 376  | 30.12.2022 | Medtronic Agra                          | Medtronic                      | CPR & AED     | 15                |
| 377  | 30.12.2022 | RTO - Central , Coimbatore 4th          | Alert                          | PEER Basic    | 87                |



| S.no | Date       | Name of the Organisation                        | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|---|--------------------------------|---------------|-------------------|
| 378  | 02.01.2023 | RTO - Central , Coimbatore                      | Alert                          | PEER Basic    | 40                |
| 379  | 03.01.2023 | RTO - South , Peelamedu - Coimbatore            | Alert                          | PEER Basic    | 65                |
| 380  | 04.01.2023 | RTO - Central , Coimbatore                      | Alert                          | PEER Basic    | 83                |
| 381  | 04.01.2023 | RTO - South , Coimbatore                        | Alert                          | PEER Basic    | 78                |
| 382  | 05.01.2023 | RTO - South , Peelamedu - Coimbatore            | Alert                          | PEER Basic    | 52                |
| 383  | 05.01.2023 | RTO - Central , Coimbatore                      | Alert                          | PEER Basic    | 47                |
| 384  | 05.01.2023 | Sangford School - Perungui, Chennai             | BCT                            | PEER Basic    | 94                |
| 385  | 05.01.2023 | Aset Institution of Fire and Safety Engineering | Alert                          | PEER Basic    | 50                |
| 386  | 06.01.2023 | Medtronic Jalgaon                               | Medtronic                      | CPR & AED     | 150               |
| 387  | 06.01.2023 | RTO - Central , Coimbatore                      | Alert                          | PEER Basic    | 51                |
| 388  | 06.01.2023 | SETC  | Alert                          | PEER Basic    | 16                |
| 389  | 06.01.2023 | SETC  | Alert                          | PEER Basic    | 15                |
| 390  | 07.01.2023 | ICDS Grade 2 Officers                           | Alert                          | PEER Basic    | 25                |
| 391  | 07.01.2023 | ICDS Grade 2 Officers                           | Alert                          | PEER Basic    | 52                |
| 392  | 09.01.2023 | Ganga foundation - Coral Beach Resort           | Alert                          | PEER Basic    | 70                |
| 393  | 10.01.2023 | RTO - Central , Coimbatore                      | Alert                          | PEER Basic    | 75                |
| 394  | 10.01.2023 | RTO - South , Coimbatore                        | Alert                          | PEER Basic    | 57                |
| 395  | 11.01.2023 | RTO - Central , Coimbatore                      | Alert                          | PEER Basic    | 75                |

| S.no | Date       | Name of the Organisation                   | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|--|--------------------------------|---------------|-------------------|
| 396  | 11.01.2023 | RTO - South , Peelamedu - Coimbatore       | Alert                          | PEER Basic    | 85                |
| 397  | 12.01.2023 | RTO - South , Coimbatore                   | Alert                          | PEER Basic    | 78                |
| 398  | 12.01.2023 | BN Thoppu School - Villupuram              | Alert                          | PEER Basic    | 550               |
| 399  | 12.01.2023 | BN Thoppu School - Villupuram              | Alert                          | PEER Basic    | 455               |
| 400  | 12.01.2023 | Tech Mahindra Foundation & MFT Team        | Alert                          | PEER Basic    | 52                |
| 401  | 12.01.2023 | Tech Mahindra Foundation & MFT Team        | Alert                          | PEER Basic    | 26                |
| 402  | 12.01.2023 | Modern girls. hr sec school - Villupuram   | Alert                          | PEER Basic    | 130               |
| 403  | 12.01.2023 | RTO - Central , Coimbatore                 | Alert                          | PEER Basic    | 66                |
| 404  | 18.01.2023 | Cheran Institute of health science - Perur | Alert                          | PEER Basic    | 36                |
| 405  | 19.01.2023 | Cheran Institute of health science - Perur | Alert                          | PEER Basic    | 100               |
| 406  | 19.01.2023 | RTO - Central , Coimbatore                 | Alert                          | PEER Basic    | 72                |
| 407  | 19.01.2023 | Veeyes Foundry Private Ltd                 | Alert                          | PEER Basic    | 15                |
| 408  | 19.01.2023 | The American college - Madurai             | YI                             | PEER Basic    | 200               |
| 409  | 19.01.2023 | Ayya Nadar Janaki college - Sivakasi       | YI                             | PEER Basic    | 200               |
| 410  | 19.01.2023 | L&T  | Alert                          | PEER Basic    | 75                |
| 411  | 19.01.2023 | L&T  | Alert                          | PEER Basic    | 85                |
| 412  | 20.01.2023 | Pandian Saraswathi College - Sivagangai    | YI                             | PEER Basic    | 340               |
| 413  | 20.01.2023 | NMS Vellaisamy Nadar college - Madurai     | YI                             | PEER Basic    | 600               |

| S.no | Date                    | Name of the Organisation             | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|-------------------------|--------------------------------------|--------------------------------|---------------|-------------------|
| 414  | 20.01.2023              | L&T                                  | Alert                          | PEER Basic    | 95                |
| 415  | 20.01.2023              | L&T                                  | Alert                          | PEER Basic    | 127               |
| 416  | 20.01.2023              | SETC                                 | Alert                          | PEER Basic    | 15                |
| 417  | 20.01.2023              | SETC                                 | Alert                          | PEER Basic    | 16                |
| 418  | 23.01.2023              | RTO - Central , Coimbatore           | Alert                          | PEER Basic    | 52                |
| 419  | 23.01.2023              | Delphi TVS - Oragadam                | Alert                          | PEER Basic    | 76                |
| 420  | 24.01.2023              | RTO - Central , Coimbatore           | Alert                          | PEER Basic    | 73                |
| 421  | 24.01.2023 & 25.01.2023 | Ford - Voice Program                 | Ford                           | VoICE         | 17                |
| 422  | 24.01.2023 & 25.01.2023 | Ford - Voice Program                 | Ford                           | VoICE         | 29                |
| 423  | 25.01.2023              | Nehru College of Engineering         | Alert                          | PEER Basic    | 155               |
| 424  | 25.01.2023              | Karpagam College of Higher Education | Alert                          | PEER Basic    | 110               |
| 425  | 26.01.2023              | Medtronic Nagercoil                  | Medtronic                      | CPR & AED     | 80                |
| 426  | 27.01.2023              | SEP India - Hosur                    | Alert                          | PEER Basic    | 36                |
| 427  | 28.01.2023              | D4V Foundation - Valliyur            | Alert                          | PEER Basic    | 180               |
| 428  | 29.01.2023              | D4V Foundation - Tirunelveli         | Alert                          | PEER Basic    | 50                |
| 429  | 30.01.2023              | Ethiraj College                      | Alert                          | PEER Basic    | 200               |
| 430  | 30.01.2023              | Cheran College of Pharmacy           | Alert                          | PEER Basic    | 250               |
| 431  | 30.01.2023              | Medtronic Jabalpur                   | Medtronic                      | CPR & AED     | 40                |

| S.no | Date       | Name of the Organisation           | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|------------------------------------|--------------------------------|---------------|-------------------|
| 432  | 30.01.2023 | Medtronic Jabalpur                 | Medtronic                      | CPR & AED     | 50                |
| 433  | 31.01.2023 | Medtronic Jabalpur                 | Medtronic                      | CPR & AED     | 25                |
| 434  | 31.01.2023 | Medtronic Jabalpur                 | Medtronic                      | CPR & AED     | 40                |
| 435  | 31.01.2023 | Medtronic Jabalpur                 | Medtronic                      | CPR & AED     | 55                |
| 436  | 31.01.2023 | RTO - Central , Coimbatore         | Alert                          | PEER Basic    | 80                |
| 437  | 31.01.2023 | Manuelmony Higher Secondary School | Transact Campus                | PEER Basic    | 56                |
| 438  | 31.01.2023 | Cheran College of Nursing          | Alert                          | PEER Basic    | 198               |
| 439  | 01.02.2023 | PPG Institute of Technology        | YI                             | PEER Basic    | 51                |
| 440  | 01.02.2023 | RTO - Central , Coimbatore         | Alert                          | PEER Basic    | 48                |
| 441  | 01.02.2023 | RTO - South , Coimbatore           | Alert                          | PEER Basic    | 45                |
| 442  | 02.02.2023 | RTO - South , Coimbatore           | Alert                          | PEER Basic    | 64                |
| 443  | 02.02.2023 | RTO - Central , Coimbatore         | Alert                          | PEER Basic    | 45                |
| 444  | 02.02.2023 | Suguna College of Arts & Science   | YI                             | PEER Basic    | 93                |
| 445  | 03.02.2023 | Manuelmony Higher Secondary School | BCT                            | PEER Basic    | 55                |
| 446  | 03.02.2023 | Dr. NGP Arts & Science College     | YI                             | PEER Basic    | 150               |
| 447  | 03.02.2023 | Medtronic Hoshiarpur               | Medtronic                      | CPR & AED     | 52                |
| 448  | 03.02.2023 | Medtronic Ludhiana                 | Medtronic                      | CPR & AED     | 35                |
| 449  | 04.02.2023 | Medtronic Mandi                    | Medtronic                      | CPR & AED     | 75                |



| S.no | Date       | Name of the Organisation                      | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|---|--------------------------------|---------------|-------------------|
| 450  | 04.02.2023 | Medtronic Mandi                               | Medtronic                      | CPR & AED     | 80                |
| 451  | 04.02.2023 | Disaster Management Nagapattinam              | Alert                          | PEER Basic    | 50                |
| 452  | 05.02.2023 | Kapalishwarar Nagar Association - Neelangarai | Alert                          | PEER Basic    | 60                |
| 453  | 06.02.2023 | Sairam College                                | Alert                          | PEER Basic    | 250               |
| 454  | 07.02.2023 | RTO - South , Coimbatore                      | Alert                          | PEER Basic    | 80                |
| 455  | 08.02.2023 | RTO - South , Coimbatore                      | Alert                          | PEER Basic    | 70                |
| 456  | 08.02.2023 | RTO - Central , Coimbatore                    | Alert                          | PEER Basic    | 55                |
| 457  | 08.02.2023 | The New college                               | Alert                          | PEER Basic    | 680               |
| 458  | 09.02.2023 | Disaster Management Nagapattinam              | Alert                          | PEER Basic    | 90                |
| 459  | 14.02.2023 | RTO - South , Coimbatore                      | Alert                          | PEER Basic    | 55                |
| 460  | 14.02.2023 | RTO - Central , Coimbatore                    | Alert                          | PEER Basic    | 56                |
| 461  | 15.02.2023 | RTO - South , Coimbatore                      | Alert                          | PEER Basic    | 67                |
| 462  | 16.02.2023 | RTO - South , Coimbatore                      | Alert                          | PEER Basic    | 56                |
| 463  | 19.02.2023 | Western Ghats Wildlife Conservation Trust     | Alert                          | PEER Basic    | 107               |
| 464  | 21.02.2023 | RTO - South , Coimbatore                      | Alert                          | PEER Basic    | 50                |
| 465  | 21.02.2023 | Ford Refresher Program                        | Ford                           | VoICE         | 20                |
| 466  | 22.02.2023 | French Community                              | Alert                          | PEER Classic  | 12                |
| 467  | 22.02.2023 | RTO - Central , Coimbatore                    | Alert                          | PEER Basic    | 58                |

| S.no | Date       | Name of the Organisation                    | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|---|--------------------------------|---------------|-------------------|
| 468  | 22.02.2023 | RTO - South , Coimbatore                    | Alert                          | PEER Basic    | 48                |
| 469  | 22.02.2023 | Vels University                             | Alert                          | PEER Basic    | 110               |
| 470  | 22.02.2023 | Vels University                             | Alert                          | PEER Basic    | 120               |
| 471  | 23.02.2023 | French Community                            | Alert                          | PEER Classic  | 12                |
| 472  | 23.02.2023 | RTO - South , Coimbatore                    | Alert                          | PEER Basic    | 53                |
| 473  | 23.02.2023 | RTO - Central , Coimbatore                  | Alert                          | PEER Basic    | 55                |
| 474  | 24.02.2023 | RTO - Central , Coimbatore                  | Alert                          | PEER Basic    | 51                |
| 475  | 24.02.2023 | Stanes Anglo Indian School                  | Alert                          | PEER Basic    | 65                |
| 476  | 25.02.2023 | Medtronic New Delhi                         | Medtronic                      | CPR & AED     | 26                |
| 477  | 25.02.2023 | Medtronic New Delhi                         | Medtronic                      | CPR & AED     | 25                |
| 478  | 25.02.2023 | Medtronic New Delhi                         | Medtronic                      | CPR & AED     | 25                |
| 479  | 25.02.2023 | Rotaract Club of GSS Jain college for women | Alert                          | PEER Basic    | 74                |
| 480  | 27.02.2023 | Hyundai Session                             | Alert                          | PEER Basic    | 157               |
| 481  | 27.02.2023 | Medtronic Gujarat                           | Medtronic                      | CPR & AED     | 60                |
| 482  | 27.02.2023 | Medtronic Gujarat                           | Medtronic                      | CPR & AED     | 42                |
| 483  | 27.02.2023 | Medtronic Gujarat                           | Medtronic                      | CPR & AED     | 40                |
| 484  | 28.02.2023 | Auto driver session - Panaiyur              | Ford                           | CPR & AED     | 50                |
| 485  | 28.02.2023 | PSG Technologies                            | Alert                          | PEER Basic    | 40                |

| S.no | Date                    | Name of the Organisation   | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|-------------------------|----------------------------|--------------------------------|---------------|-------------------|
| 486  | 01.03.2023              | RTO - Central , Coimbatore | Alert                          | PEER Basic    | 54                |
| 487  | 01.03.2023              | Anna University            | Alert                          | PEER Basic    | 250               |
| 488  | 02.03.2023              | ICDS Grade 1 Officers      | Alert                          | PEER Basic    | 85                |
| 489  | 02.03.2023              | ICDS Grade 2 Officers      | Alert                          | PEER Basic    | 15                |
| 490  | 02.03.2023              | Medtronic Azamgargh        | Medtronic                      | CPR & AED     | 70                |
| 491  | 02.03.2023              | Medtronic Azamgargh        | Medtronic                      | CPR & AED     | 40                |
| 492  | 03.03.2023              | Medtronic Varanasi         | Medtronic                      | CPR & AED     | 80                |
| 493  | 03.03.2023              | Medtronic Varanasi         | Medtronic                      | CPR & AED     | 60                |
| 494  | 03.03.2023              | Medtronic Varanasi         | Medtronic                      | CPR & AED     | 10                |
| 495  | 03.03.2023              | Medtronic Varanasi         | Medtronic                      | CPR & AED     | 45                |
| 496  | 02.03.2023 & 03.03.2023 | Ford - Voice Program       | Ford                           | VoICE         | 12                |
| 497  | 03.03.2023              | RK Industries              | Alert                          | PEER Basic    | 4                 |
| 498  | 03.03.2023              | Karpagam College session   | Alert                          | PEER Basic    | 64                |
| 499  | 04.03.2023              | Medtronic Chandigarh       | Medtronic                      | CPR & AED     | 61                |
| 500  | 06.03.2023              | Police Officials           | Ford                           | CPR & AED     | 8                 |
| 501  | 06.03.2023              | Police Officials           | Ford                           | CPR & AED     | 8                 |
| 502  | 07.03.2023              | Police Officials           | Ford                           | CPR & AED     | 16                |
| 503  | 07.03.2023              | RTO - Central , Coimbatore | Alert                          | PEER Basic    | 45                |

| S.no | Date                    | Name of the Organisation            | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|-------------------------|-------------------------------------|--------------------------------|---------------|-------------------|
| 504  | 07.03.2023              | RVS College of Arts & Science       | Alert                          | PEER Basic    | 100               |
| 505  | 08.03.2023              | Police Officials                    | Ford                           | CPR & AED     | 9                 |
| 506  | 08.03.2023              | Sri Ramakrishna engineering college | Alert                          | PEER Basic    | 122               |
| 507  | 09.03.2023              | RTO - Central , Coimbatore          | Alert                          | PEER Basic    | 50                |
| 508  | 09.03.2023              | JNN College Session                 | Alert                          | PEER Basic    | 250               |
| 509  | 09.03.2023              | JNN College Session                 | Alert                          | PEER Basic    | 250               |
| 510  | 09.03.2023 & 10.03.2023 | Ford VoICE Program                  | Ford                           | VoICE         | 38                |
| 511  | 12.03.2023              | Ooty Ultra Runners                  | Alert                          | CPR & AED     | 37                |
| 512  | 14.03.2023              | CPS Global School                   | Alert                          | PEER Basic    | 138               |
| 513  | 14.03.2023              | Jappiaar College of Engineering     | Alert                          | PEER Basic    | 230               |
| 514  | 17.03.2023              | Police Officials                    | Ford                           | CPR & AED     | 10                |
| 515  | 20.03.2023              | RK Industries                       | Alert                          | PEER Basic    | 5                 |
| 516  | 21.03.2023              | French Community                    | Alert                          | PEER Basic    | 6                 |
| 517  | 21.03.2023              | RTO - Central , Coimbatore          | Alert                          | PEER Basic    | 47                |
| 518  | 21.03.2023              | Medtronic Jalgaon                   | Medtronic                      | CPR & AED     | 200               |
| 519  | 23.03.2023              | Medtronic Nanded                    | Medtronic                      | CPR & AED     | 250               |
| 520  | 23.03.2023              | Medtronic Parbhani                  | Medtronic                      | CPR & AED     | 15                |
| 521  | 23.03.2023              | Karpagam College session            | Alert                          | PEER Basic    | 120               |



| S.no | Date       | Name of the Organisation               | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|--|--------------------------------|---------------|-------------------|
| 522  | 23.03.2023 | Karpagam College session               | Alert                          | PEER Basic    | 90                |
| 112  | 13.07.2022 | Opel ( Propel Group )                  | Alert                          | PEER BASIC    | 35                |
| 524  | 23.03.2023 | Loyolo College Session                 | Alert                          | PEER Basic    | 150               |
| 525  | 23.03.2023 | Loyolo College Session                 | Alert                          | PEER Basic    | 140               |
| 526  | 23.03.2023 | Rotaract Club of Guntur subbaih school | Alert                          | PEER Basic    | 62                |
| 527  | 24.03.2023 | Medtronic Parbhani                     | Medtronic                      | CPR & AED     | 100               |
| 528  | 24.03.2023 | Medtronic Parbhani                     | Medtronic                      | CPR & AED     | 30                |
| 529  | 24.03.2023 | Karpagam College session               | Alert                          | PEER Basic    | 53                |
| 530  | 24.03.2023 | Karpagam College session               | Alert                          | PEER Basic    | 53                |
| 531  | 24.03.2023 | Karpagam College session               | Alert                          | PEER Basic    | 71                |
| 532  | 24.03.2023 | Karpagam College session               | Alert                          | PEER Basic    | 60                |
| 533  | 25.03.2023 | Tribal Community, Kallakurichi         | Alert                          | PEER Basic    | 92                |
| 534  | 25.03.2023 | Tribal Community, Kallakurichi         | Alert                          | PEER Basic    | 92                |
| 535  | 25.03.2023 | Don Bosco session                      | Alert                          | PEER Basic    | 35                |
| 536  | 26.03.2023 | Ooty Ultra Runners                     | Alert                          | CPR & AED     | 23                |
| 537  | 26.03.2023 | Medtronic Vrindavan                    | Medtronic                      | CPR & AED     | 52                |
| 538  | 27.03.2023 | Medtronic Gwalior                      | Medtronic                      | CPR & AED     | 41                |
| 539  | 27.03.2023 | Medtronic Gwalior                      | Medtronic                      | CPR & AED     | 21                |

| S.no | Date       | Name of the Organisation     | Organisation Name/CSR Partners | Training Type | Audience Attended |
|------|------------|------------------------------|--------------------------------|---------------|-------------------|
| 540  | 27.03.2023 | Police Officials             | Ford                           | CPR & AED     | 10                |
| 541  | 28.03.2023 | Medtronic Gwalior            | Medtronic                      | CPR & AED     | 42                |
| 542  | 28.03.2023 | Medtronic Gwalior            | Medtronic                      | CPR & AED     | 35                |
| 543  | 28.03.2023 | Medtronic Gwalior            | Medtronic                      | CPR & AED     | 25                |
| 544  | 28.03.2023 | Police Officials             | Ford                           | CPR & AED     | 10                |
| 545  | 29.03.2023 | Police Officials             | Ford                           | CPR & AED     | 17                |
| 546  | 29.03.2023 | RTO - Central , Coimbatore   | Alert                          | PEER Basic    | 49                |
| 547  | 29.03.2023 | Prince College, NSS          | Alert                          | PEER Basic    | 28                |
| 548  | 29.03.2023 | Prince College               | Alert                          | PEER Basic    | 98                |
| 549  | 30.03.2023 | RTO - Central , Coimbatore   | Alert                          | PEER Basic    | 50                |
| 550  | 30.03.2023 | Tiruvallur Community session | Alert                          | PEER Basic    | 60                |
| 551  | 31.03.2023 | RTO - Central , Coimbatore   | Alert                          | PEER Basic    | 52                |
| 552  | 31.03.2023 | Medtronic Jharkhand          | Medtronic                      | CPR & AED     | 40                |
| 553  | 31.03.2023 | Ooty Ultra Runners           | Alert                          | CPR & AED     | 10                |
| 554  | 31.03.2023 | UV Kalam foundation          | Alert                          | PEER Basic    | 32                |



Towards  
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