



Recognition Reach Response



*Towards ensuring Community First Response
is a Civic Responsibility*

MONTH IN NUMBERS

45
sessions

emergency response
trainings

5
states
reached

Tamil Nadu, Puducherry,
Uttar Pradesh, Jharkhand,
Karnataka

3038
citizens
empowered

386

**Community Health
Entrepreneurs
assessed**



RECOGNISED ON A NATIONAL STAGE

Partnership Milestone



Our longest standing CSR partner, Ford Business Solutions India wins the IIT Madras Social Impact Award 2026 at the IITM Tech Summit 2026 in Delhi for the 'Go Further in Saving Lives' initiative co-created with ALERT.

What the partnership has built

1,45,000+

Empowered in
Emergency
Response
(in-person
& virtual)

2,000

Community First
Responders
created

**E-Learning
82,000+**

Individuals
reached across
India through
certified digital
courses

**AlertAid
Whatsapp
Bot**

A digital
companion
providing instant,
real-time first aid
guidance

**Immersive
VR Training**

Technology-
enabled
training tools
developed with
IITM Research
Park to build real-
world confidence
in life-saving skills.

**ALERT
Bharat
IVRS**

Democratizing
awareness in rural
communities
through
accessible voice
technology.

At ALERT, we strongly believe that partnerships create meaningful and lasting social impact. This recognition reaffirms that when safety becomes culture, communities become resilient.



REACHING THE UNREACHED

Building Health Heroes in Rural India



7

villages across
Uttar Pradesh
and Jharkhand

Continuing our collaboration with Healing Fields Foundation in the interior villages of Uttar Pradesh and Jharkhand, this month our team conducted an assessment for the Community Health Entrepreneurs trained by an ALERT-trained master trainer.

386

community
health
entrepreneurs



CHEs are seen demonstrating first aid techniques for common medical emergencies like bleeding, fracture, choking, performing CPR and the recovery position.



ALERT @ SCHOOL

First Aid Kits for Emergency Preparedness

Government Higher Secondary School Shollinganallur and Government Higher Secondary School Thoraipakkam were provided with first aid kits as part of the Alert@School Program where teachers are trained to further empower the students in first aid and emergency response, creating a sustainable model for imparting life-saving knowledge.



TRAINING HIGHLIGHTS

Reaching beneficiaries from diverse backgrounds and geographies



MTC Bus Drivers



College Students



Corporate Employees



General Public

Chennai

1324 Individuals Empowered



Coimbatore

1239 Individuals Empowered



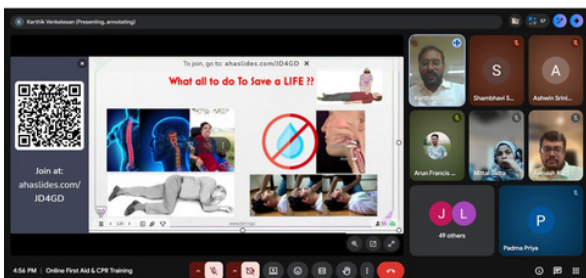
Puducherry

405 Individuals Empowered



Bengaluru

70 Individuals Empowered



MORE WAYS TO ENGAGE WITH US

SIM LAB SESSIONS

PEER ADVANCE	VOICE REFRESHER	VOICE PROGRAM
June 13th August 8th	June 6th July 18th	June 27 th & 28th Aug 22 nd & 23rd
6-8 hours advanced skill level program on first aid	A refresher program for previous attendees of the VOICE program	A 2-day intensive program on first aid and emergency response

Contact: 9944066004

Volunteer Meet at Simlab
May 30th, June 20th, July 25th

SAVIOUR SATURDAY

Got no weekend plan? We've got you covered!
Make the most of your Saturdays by learning everything about #BasicFirstAid.
Join us in the #SaviourSaturdays by tuning into our free webinar conducted every Saturday.

[Take a step towards being a trained lifesaver. Sign up today!](#)

DONATE AND SUPPORT OUR MISSION

Every contribution counts.
Your kind gesture will go towards empowering the community with life-saving skills.

TO DONATE: alert@upi

THE ALERT ACADEMY

E-LEARNING COURSE

You can be a lifesaver, equipped with all the skills and knowledge, all from the comfort of your home!

The ALERT Academy brings to you a certificate course on first aid and emergency response. This self-paced course combines real-life scenarios along with theoretical knowledge and interactive quizzes.

[Register today and start your journey!](#)

VOLUNTEER / INTERN WITH US

Do you resonate deeply with our mission?

Well, we are always on the lookout for enthusiastic individuals like you! Sign up on our website www.alert.ngo to be one of our growing volunteer communities or to do an internship with us across Chennai, Coimbatore, Puducherry and Bangalore.

Have something to share? Write to us on info@alert.ngo

